



# **Speedwatch Brief to Beech Parish Council**

**15 September 2014**

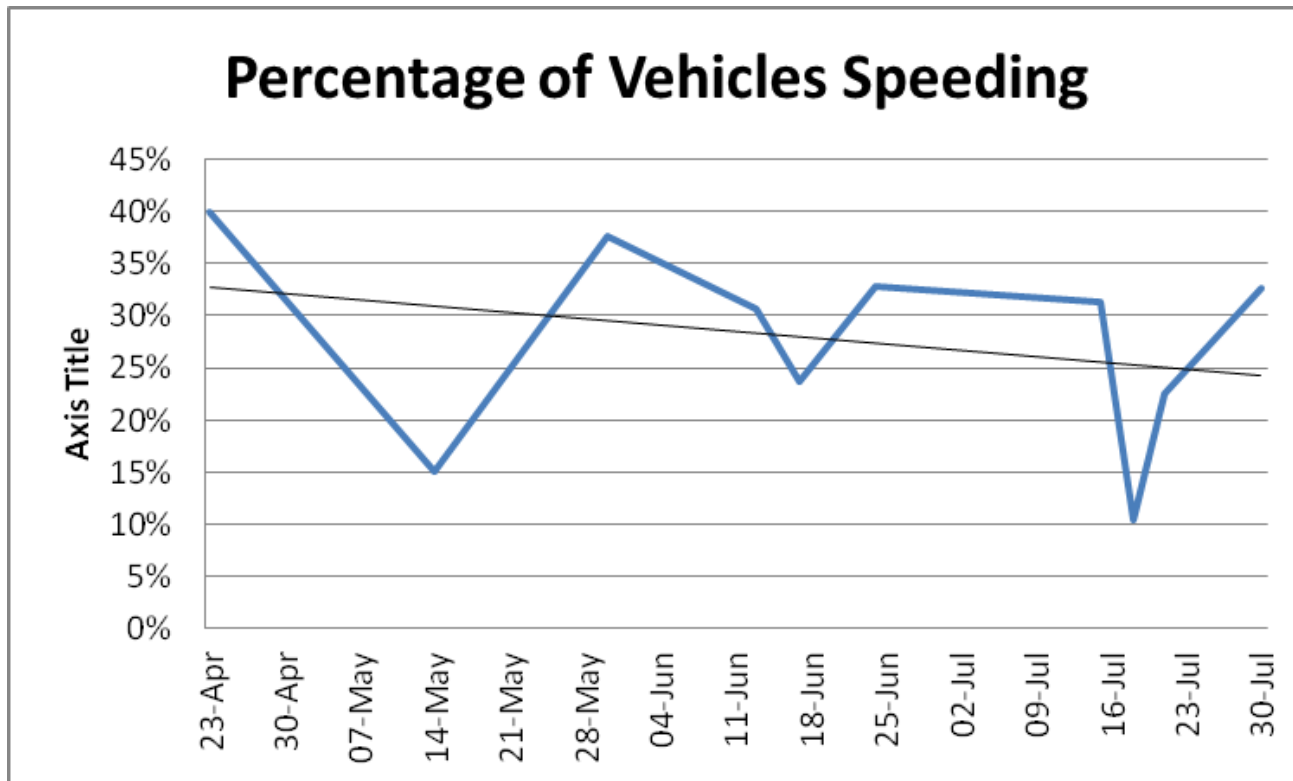
# General Info & Statistics

- ▼ Beech shares equipment with Four Marks, Binstead and Alton Highridge
- ▼ 5 volunteers
  - ▼ Debbie Kempton (coordinator), Tom Thomas, Phil Ladds, George Gate, Brian Wagstaff
  - ▼ Need more volunteers – could field a team in August due to holidays and won't again for parts of October.
- ▼ Data for East Hants North, Area 2 (Beech, Alton and Four Marks)
  - ▼ 443 Records input into the database
    - 325 Letter 1's sent
    - 6 Letter 2's sent
    - 5 visits by Hampshire Constabulary officers
    - 53 instances of incorrect details
    - 54 instances with no trace
  - ▼ Average speed is 41 mph across the 4 areas
- ▼ Coordinators meeting held last week (more later)

# How bad is the speeding problem?

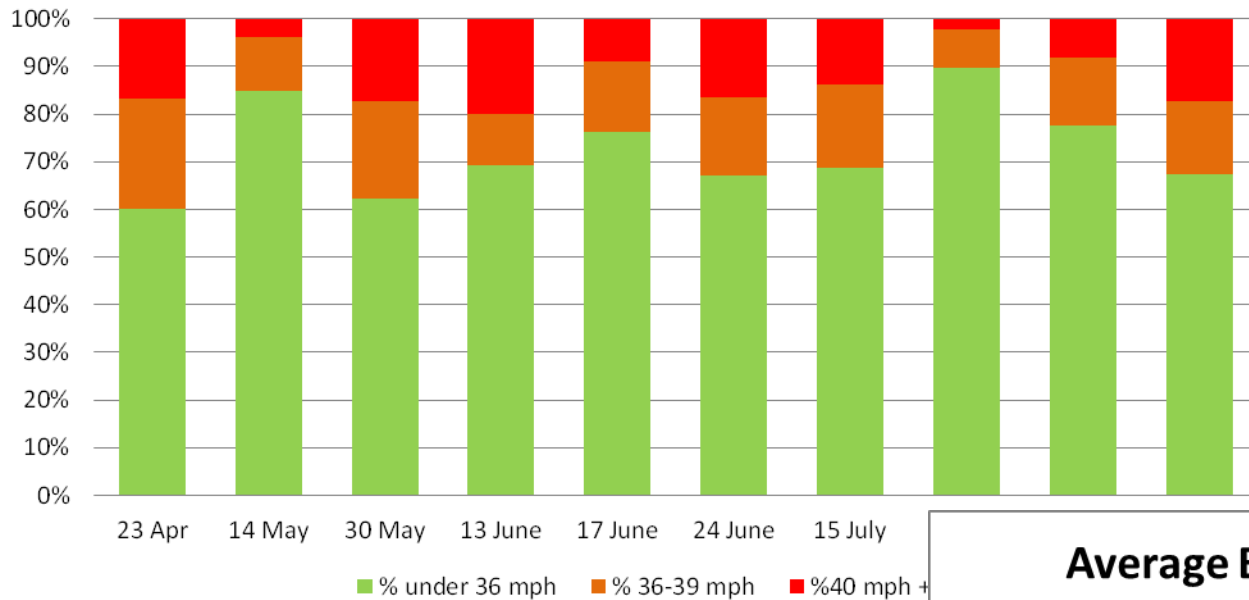
Conducted 11 sessions since April 2104

- ▼ Average number of cars speeding (36 mph or more) about 30%
- ▼ Minor drop in percentage of speeders since we started from just over to just under 30%
- ▼ Average max speed is 45 mph (AM & PM), highest recorded speed was 48 mph
- ▼ Average number of cars, regardless of time of day, is 1 car/minute
- ▼ 76+ Letters sent between May and September (database crash meant couldn't get early stats)

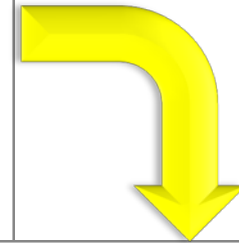


# How Bad is the Speeding Itself?

## Speeders vs. Non-Speeders over Time

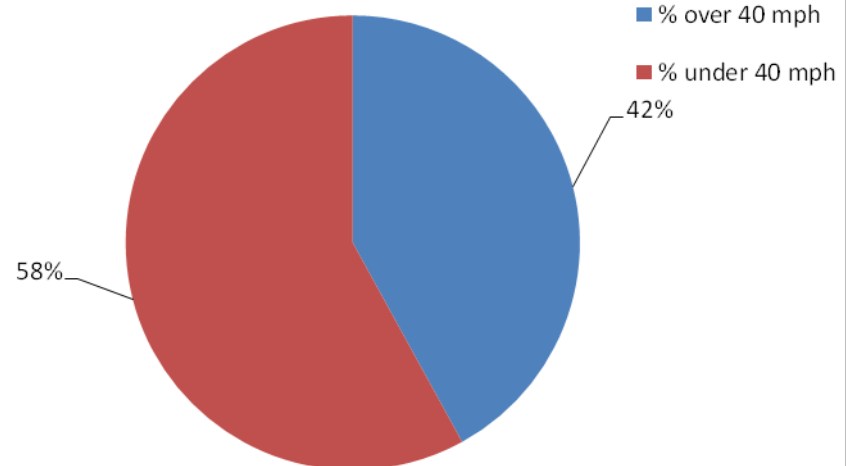


Data by session



Average over all sessions

## Average Breakdown of Speeders



# Who are the speeders?

- ▼ Reviewed a subset of our data
- ▼ Looking just at data from 3 outings which resulted in 40 letters going out:
  - ▼ 1 letter went to a Beech Resident
  - ▼ 3 letters went to people who lived in another County
  - ▼ Remaining 90% were people from the local area using Kings Hill / Medstead Road as a rat run
  - ▼ There are two 'local area' people who have received 2 letters from Speedwatch.
    - Third letter means a visit from PC Kelly (may already have happened)

# What can we do?

(Assuming we don't want to live with it)

- ▼ Ask PC Kelly for a targeted response (speed traps)
  - ▼ Will likely only result in a temporary drop
  
- ▼ Put in traffic calming measures
  
- ▼ Wait and Watch – see if Speedwatch starts bearing more fruit once more people get a 3<sup>rd</sup> letter and a visit
  - ▼ Will take time, and may not work. Speedwatch isn't' punitive, so if repeat speeders can't be educated, we're back to speed traps or traffic calming.
  
- ▼ Other Options?

# Update from Hampshire Constabulary

- ▼ Coordinators Meeting last week
  - ▼ Most coordinators from surrounding villages, most PCs and PCSOs came, and included Police POC (Maria Joliffe) and Chief Superintendent of Hampshire Constabulary (Mr. David Powell)
- ▼ Future vision for Speedwatch
  - ▼ Aggregate data across all of Hampshire to be able to better target a response
  - ▼ Work out on-line booking for equipment
  - ▼ Simplify data entry (remote from home?)
  - ▼ Link up with Thames Valley
  - ▼ Very much focused on ownership/empowerment and partnership
- ▼ Other points of interest
  - ▼ Signs for Speedwatch and making Speed Limit signs clearer
  - ▼ Inconsistency between value for 'speeding' used by all groups. Have now standardised on 35 mph as the threshold (10% + 2 mph is the ACPO guideline)