

# Beech Parish Council

## January 2025 Beech Parish ASW Report

In Beech we are fortunate to have 6 AutoSpeedWatch Cameras monitoring traffic. The cameras give us invaluable intelligence about speeding traffic through our village.

Together with our 'Evocom' Speed Indicator Devices we can monitor the effectiveness of the signage and identify the most frequent offenders.

Our Challenge is how to address these offenders and stop their anti-social behaviour. Despite our success in addressing the volume of offenses down 85% over the last 2 years, we continue to work diligently to address the issue of a few drivers who behave totally anti-socially by abusing the road through our village.

*This report gives a monthly update of the intelligence we gather; again data was significantly reduced as traffic volumes were minimal and weather conditions, needed to power the solar panel, were very poor.*

## Actions this month:

1. We have now installed 3 additional ASW cameras monitoring traffic from the A339 to Kings, and a New SID in the village centre.
2. We are continuing to engage with EHDC and the Police to get a firm plan on how to address the issue of signage and reporting going forward. Hampshire highways have stated that they and they alone are responsible for signage.
3. Hampshire Police are investigating how best to use the ASW data we provide.
4. We are continuing to work to get HCC, the Police Commissioner, Hampshire Ambulance and Fire Services to re-instate the Hampshire Road Safety initiative. The Hampshire Association of Local Councils unanimously approved a motion offering their support for the Road Safety Partnership.
5. We are now reporting liveried vehicle incidents to the vehicle owners.
6. We continue to support the ASW cameras in EHDC are rolling out. Lately engaging with Lasham.
7. We continue acting as part of the Bentworth CSW group. **But Hampshire Police has not given permission for the group to operate in Beech.**
8. We need to look at how our villagers can report near misses and generally poor anti-social driving behaviour easily. Awaiting details of proposals from the BRSW to add this facility to our web site.
9. The Beech Road Safety Working Group has in conjunction with Hampshire Highways including their road safety team completed works on an on-road footway see below:



## 1. Number of offenses by frequent speedsters Travelling NE through the village as a %age of total offenses.

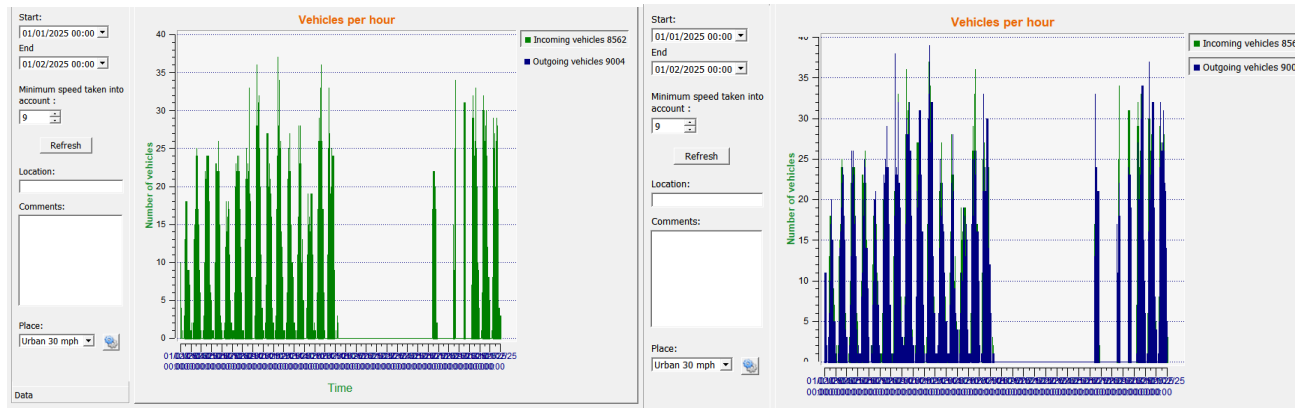
The table below shows the number of offenses by number of vehicles over the last 12 months in Beech. So, **4** vehicles accounted for 5% of offenses, **518** offenses in total. They comprised **0.3 %** of vehicles transversing the village. Just **284** vehicles accounted for half the speeding offenses over the last 12 months...

Number of Vehicles as a %age of Offenses YTD			
Jan-25			
No Off Vehicles	% of Total offenses	No of Offense	% of all transits
4	5%	463	0.3%
9	10%	899	0.5%
22	20%	1766	1.1%
32	25%	2227	1.3%
53	33%	2898	1.8%
127	50%	4500	2.7%
731	100%	8862	5.4%
165121		4827	2.9%
SID Jan 2025 YTD			
94736		19511	20.6%
SID 2021 Dec 10 Mths			
113683		23413	20.6%
Anualized 2021			

Based on this data, if we can address 30-50 vehicles in each Hampshire village each year, we will have addressed 25% of the speedsters and most serious frequent offending speedsters in the district...

## 2. Number of vehicles.

@104 Medstead Rd NE Direction 21 days in January 2025



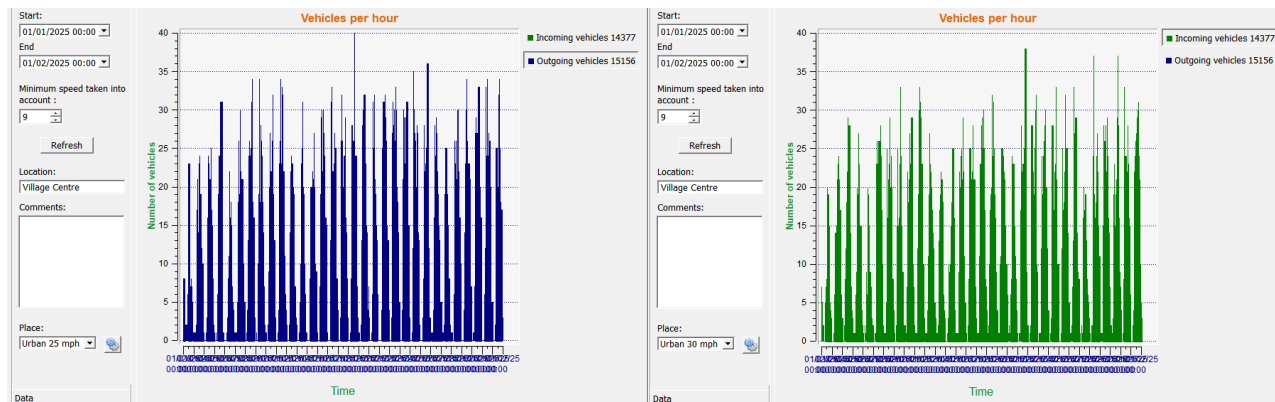
NE Direction

**8562**

SW Direction

**9004**

@ 41 Medstead Road between 1<sup>st</sup> and 31<sup>st</sup> of January 2025.



NE Direction

**15156**

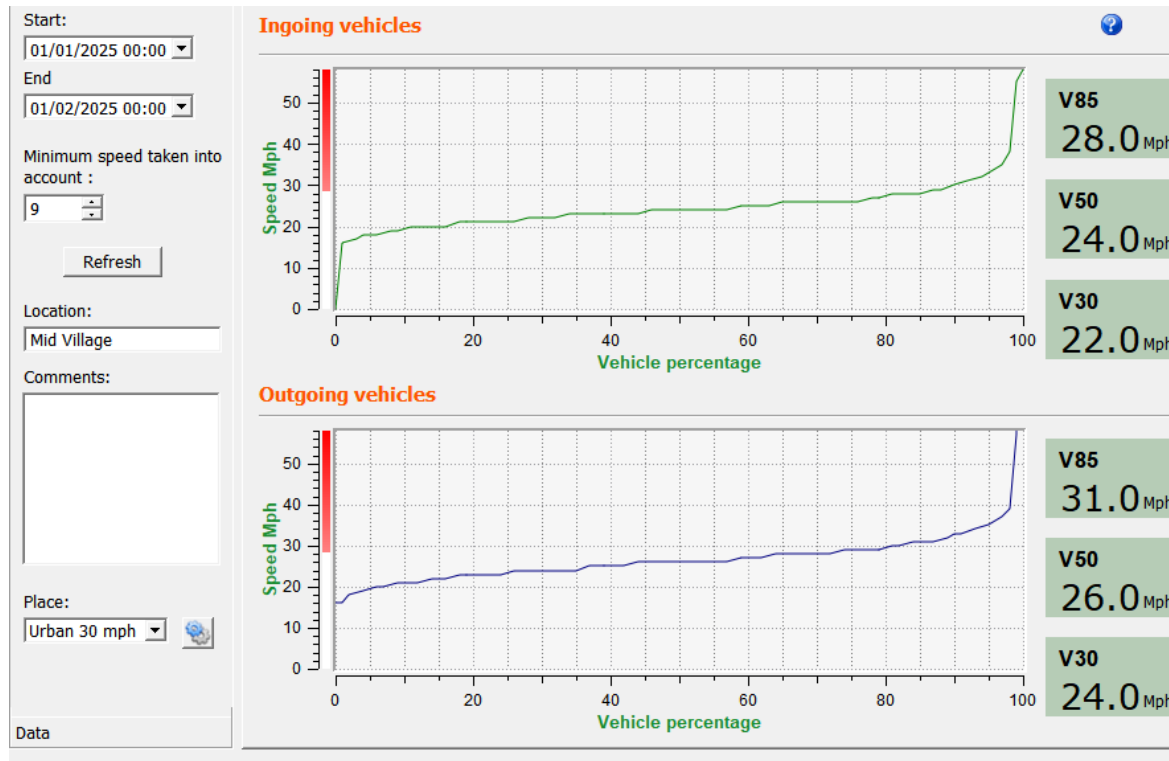
SW Direction

**14377**

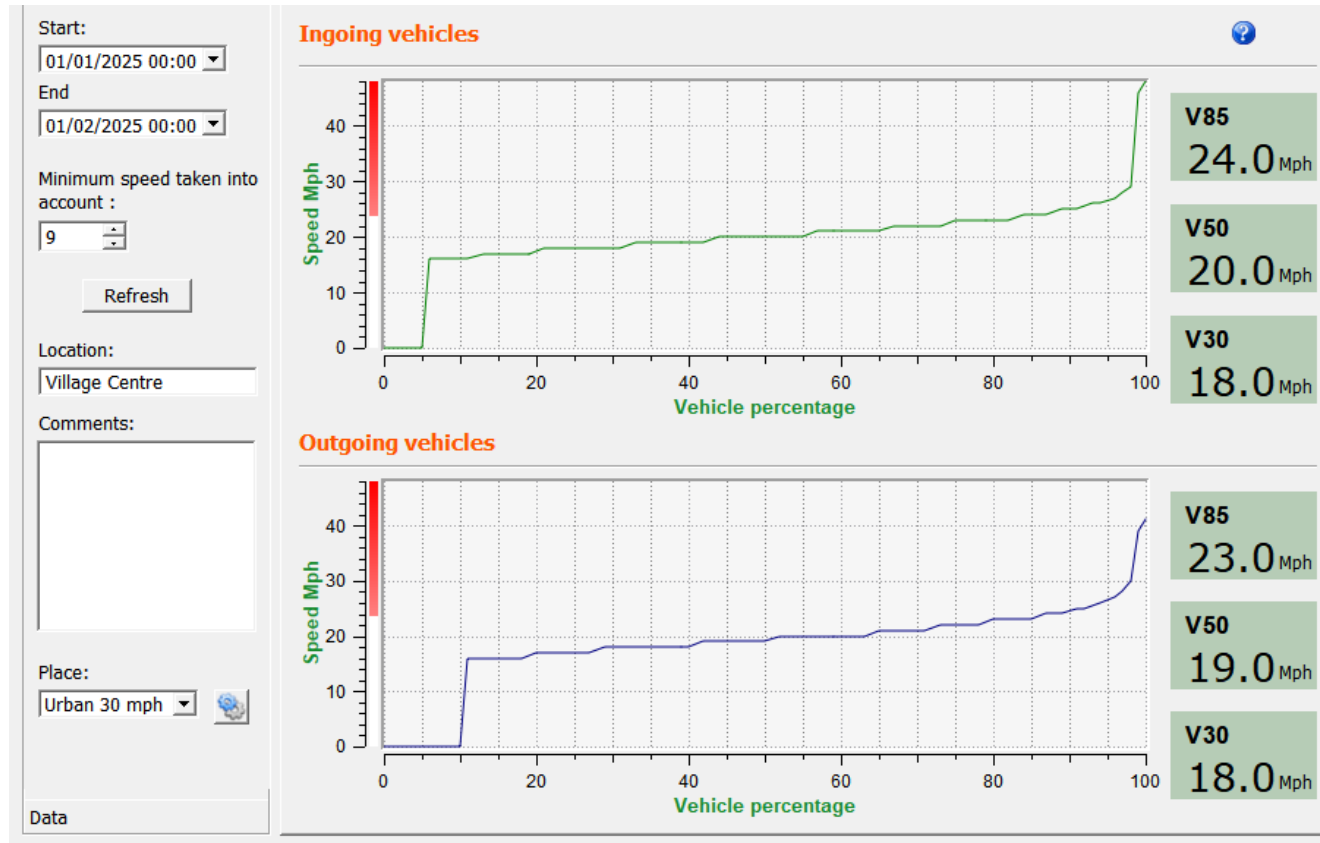
### 3. Percentile speeds (@104 Medstead Road) January 2025

Clearly the traffic direction managed with the SID and the ASW cameras shows a much better driver behaviour.

**Note the very small number who speed excessively ... less than 2%**



#### 4. Percentile speeds (@ 41Medstead Road) January 2025



## 5. 2025 January Average and Maximum Speed as measured by the Speed Indicator Device.

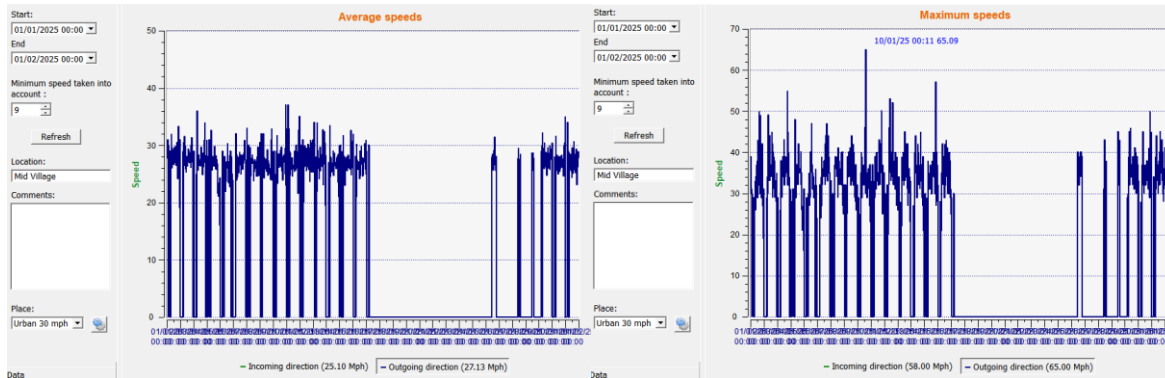
### a. @104 Medstead Rd

#### NE Bound



The January averages speed was 25.01 mph, and the Maximum was 58.00 mph

#### SW Bound

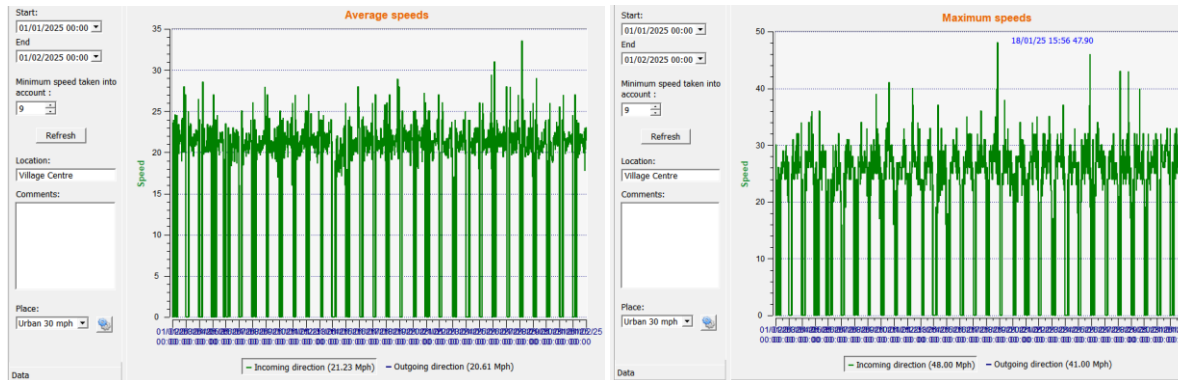


The January Average speed was 27.13 mph and the Maximum was 65.00 mph

6. 2025 January Average and Maximum Speed as measured by the Speed Indicator Device.

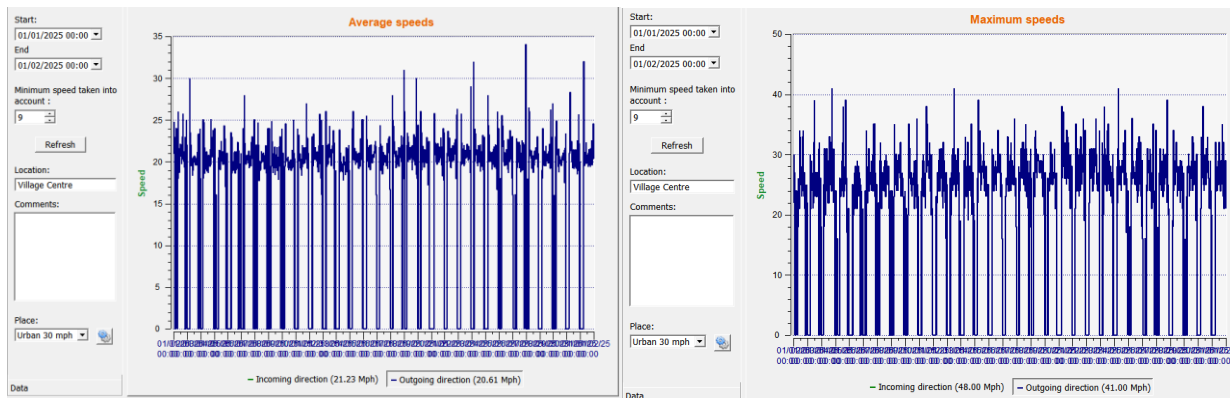
a. @41 Medstead Rd

NE Bound



The January averages speed was 21.23 mph, and the Maximum was 48.00 mph

SW Bound



The January Average speed was 20.61 mph, and the Maximum was 41.00 mph

## 7. Worst Average Speed Offenders

### Vehicles Exceeding Average Speed By Frequency - Jan 2025

Ranking this Month	Ranking last Month out of 588	VRN	No of Times in Oct 2024	Zone	Highest Average Speed	MAX Error Margin ( $\pm$ mph)	Times Speeding >36 mph since 1/1/2024	Max speed recorded since 1/1/2024	Make	Model	Colour
1	228		1	Eastbound 66 Kings Hill to 7 Medstead Road	<b>42.3</b>	0.7	1	39	PEUGEOT	3008	RED
2	477		1	Eastbound 66 Kings Hill to 7 Medstead Road	<b>40.6</b>	0.6	4	44	TOYOTA	AYGO	RED
3	52		3	Eastbound 106 Medstead Road to 7 Medstead Road	<b>39.3</b>	1.1	25	46	NISSAN	QASHQAI	BLACK
4	188		1	Eastbound 106 Medstead Road to 7 Medstead Road	<b>32.0</b>	0.9	16	55	HONDA	CR-V	BROWN

## 8. Worst Average Speed Offenders in 2024

Rank Lst Mth	Ranking	V R N	M a k e	Model	Colour	Highest Average Speed	Error Margin (Â±mph)	36 mph and above	40 mph and Above	Times Average Speeding since 01/7/23	Times seen speeding since 01/01/2024	Times seen speeding since 01/09/2024
1	1	HY	CITROEN	unknown	WHITE	49.0	1.0	Y	Y	20	88	1
2	2	YX	CITROEN	BERLINGO	SILVER	39.3	1.2	Y		17	77	0
3	3	RF	PEUGEOT	PARTNER	WHITE	39.4	1.3	Y		15	82	1
4	4	BK	AUDI	Q7 SPORT 55 TFSI ...	BLACK	48.9	1.7	Y	Y	14	65	5
5	5	S3	VOLKSWAGEN	TRANSPORTER	RED	39.6	1.2	Y		14	56	8
6	6	YA	VAUXHALL	CORSA	BLACK	66.4	3.1	Y	Y	12	63	2
7	7	HT	CITROEN	C3	BLUE	39.4	1.3	Y		11	131	5
8	8	DL	NISSAN	NAVARA	WHITE	64.8	2.9	Y	Y	10	49	1
9	9	W	NISSAN	X-TRAIL	SILVER	39.8	1.2	Y		9	61	10
10	10	N4	TOYOTA	HILUX	GREEN	40.0	1.1	Y	Y	8	17	0
11	11	NI	NISSAN	PATHFINDER	GREEN	40.6	1.0	Y	Y	8	47	4
12	12	HG	VOLKSWAGEN	TRANSPORTER T30 T...	WHITE	35.6	1.1			7	90	11
13	13	KN	VOLVO	XC90	BLACK	41.6	1.2	Y	Y	7	23	1
14	14	HN	MITSUBISHI	L200	BLACK	43.4	1.2	Y	Y	7	36	1
15	15	HE	NISSAN	MICRA	BLUE	40.3	1.3	Y	Y	7	27	2
16	16	RA	FORD	RANGER	BLUE	38.2	1.1	Y		7	33	1
17	17	HG	HYUNDAI	SANTA FE ULTIMATE...	SILVER	41.6	1.2	Y	Y	6	20	0
18	18	HX	MERCEDES-BENZ	CITAN	WHITE	57.4	1.5	Y	Y	6	26	0
19	19	EA	MERCEDES-BENZ	B-CLASS	SILVER	58.1	2.4	Y	Y	6	68	6
20	20	GR	TOYOTA	YARIS	SILVER	43.3	1.6	Y	Y	6	28	1

## 9. Worst Single Point Offenders over the last month.

R a n k i n g	V R N	M a k e	Model	Colour	Times Seen speeding in Jan 2025	Top Speed this Month	Times speeding YTD 2024	Times Average Speeding since May 2023
1		LAND ROVER	RANGE ROVER EVOQ	RED	5	53	18	1
2		VOLKSWAGEN	POLO	BLACK	4	49	4	0
3		DAIHATSU	CHARADE	BLUE	4	45	12	0
4		FORD	TRANSIT CUSTOM 29	BLUE	4	49	4	2
5		AUDI	Q5 S LINE 40 TDI ...	BLUE	4	66	10	3
6		NISSAN	QASHQAI	BLACK	4	43	26	1
7		TOYOTA	RAV4	WHITE	3	42	15	12
8		PORSCHE	unknown	BLACK	3	47	3	2
9		FORD	RANGER	GREY	3	54	5	0
10		VOLVO	XC70	BLACK	3	51	14	0
11		LAND ROVER	FREELANDER	SILVER	3	51	19	0
12		VOLKSWAGEN	GOLF	BLACK	3	39	125	9
13		MINI	COOPER S EXCLUSIV..	GREEN	3	46	5	2
14		FORD	KUGA	GREY	3	36	71	5
15		VAUXHALL	VIVARO 2900 DYNAM	GREY	3	43	3	4
16		PORSCHE	MACAN T S-A	GREY	3	51	34	5
17		NISSAN	QASHQAI	BEIGE	3	60	73	0
18		FORD	RANGER	BLUE	3	55	61	0
19		MERCEDES-BE	unknown	RED	3	45	5	0
20		HONDA	CR-V	BROWN	3	52	16	0

## 10. Worst Single Point Offenders over the last 12 months

Last Mths Rank	This Mths Rank	V R N	Make	Model	Colour	Top Speed	DVLA Notes during the last 12 months	Times Seen speeding in the last 12 months	Times speeding in the Last Mth	Times speeding in the Last week	Times Seen speeding since Nov 1st 2024	Times Seen speeding since Aug1st 2024	Average speeding No since Jul 01 23
1	1	HT1	CITROEN	C3	BLUE	67	MoT not valid,	131	1	0	2	18	16
2	2	X1T	VOLKSWAGEN	GOLF	BLACK	65	0	125	3	0	8	49	0
3	3	DH1	AUDI	A4	GREY	65	0	111	1	0	7	36	1
6	4	E4T	AUDI	Q7	GREY	43	0	96	1	0	5	17	5
4	5	RK7	AUDI	Q5 SLN ED1 45TFSI...	WHITE	67	0	95	0	0	0	26	0
7	6	RA1	BMW	X4	WHITE	52	0	92	1	0	2	30	5
9	7	HG7	VOLKSWAGEN	TRANSPORTER T30 T...	WHITE	61	0	90	2	0	5	34	12
8	8	HY2	CITROEN	unknown	WHITE	54	0	88	1	0	1	6	24
10	9	RY7	VOLKSWAGEN	T-ROC R-LINE TSI S-A	GREY	53	0	88	2	0	6	33	0
5	10	RF1	PEUGEOT	PARTNER	WHITE	54	0	82	1	0	1	1	18
11	11	RX1	TOYOTA	AURIS	BLUE	52	0	78	0	0	1	26	3
12	12	HF6	CITROEN	DS3	WHITE	68	0	77	0	0	0	33	0
14	13	YX1	CITROEN	BERLINGO	SILVER	52	0	77	0	0	0	16	22
13	14	RK6	NISSAN	QASHQAI	BEIGE	58	0	73	2	0	6	18	0
15	15	E8P	FORD	KUGA	GREY	47	0	71	0	1	9	24	7
19	16	EA6	MERCEDES-BENZ	B-CLASS	SILVER	54	0	68	0	1	1	12	9
20	17	RK1	NISSAN	JUKE	RED	54	0	67	2	0	3	22	8
16	18	BK7	AUDI	Q7 SPORT 55 TFSI ...	BLACK	57	0	65	0	0	2	21	18
18	19	Y72	VOLKSWAGEN	GOLF	BEIGE	51	0	64	0	0	0	14	0
23	20	YA6	VAUXHALL	CORSA	BLACK	55	0	63	0	0	1	5	17

Speeding is a habit... a dangerously bad habit... it caused 400 deaths 30,000 seriously injured in 2023 in England and Wales ...

Police force area	Note	Killed	Seriously injured (unadjusted)	Seriously injured (adjusted) [note 2]	Killed or seriously injured (unadjusted)	Killed or seriously injured (adjusted) [note 2]
1 West Yorkshire		60	1,430	1,430	1,490	1,490
2 Hampshire		50	890	1,210	940	1,260
3 Sussex		40	1,010	1,010	1,050	1,050

Hampshire has an appalling record when it comes to road deaths...

## 11. Offenders by speed range Statistics

The ASW cameras are obviously more efficient in the summer as their power source is sun light. But the good news is that they continue to effective in controlling drivers who care about not speeding. Regrettably, as can be seen from the average speed offenses trend line, persistent speedsters are still persistent, but we are making progress ...

10 Mths Prior to ASW camera intro 2021 Westcotec	NE Direction HCC Trial 14 days	EVOCOM SID SPEED mph	12 Months Ending											
No of Vehicles	No of Vehicles		29/02/24	31/03/24	30/04/24	31/05/24	30/06/24	31/07/24	31/08/24	30/09/24	31/10/24	30/11/24	31/12/24	31/01/25
19511		<30	163930	164863	165253	165489	164258	163771	164081	162902	162279	157374	153139	147868
		30-35	15947	15685	15420	15229	14836	14518	14143	13838	13761	13605	13020	12617
	290	36-40	4800	4658	4583	4555	4483	4298	4141	4033	3929	3803	3661	3511
	95	41-50	1429	1394	1339	1287	1249	1238	1205	1187	1145	1109	1075	1038
	7	>50	146	151	147	138	128	118	110	103	99	99	91	87
94736	1055	Total Vehicles	186252	186751	186742	186698	184954	183943	183680	182108	181213	175990	170986	165121
		>35	6375	6203	6069	5980	5860	5654	5456	5323	5173	5011	4827	4636
20.6%	37.2%	% of Drivers Offending > 35	3.42%	3.32%	3.25%	3.20%	3.17%	3.07%	2.97%	2.92%	2.85%	2.82%	2.85%	2.85%
		Total ASW Detected YTD	14703	15901	16074	16009	16515	17635	18176	18638	18631	11777	14115	14115
		Average no per ASW camera	4901	5300	5358	5336	5505	5878	6059	6213	6210	3926	4705	4705
		% - ASW Detected	76.88%	85.45%	88.28%	89.24%	93.94%	103.97%	111.05%	116.71%	120.05%	81.33%	93.89%	93.89%

*2100 in 3750 offenders have just offended once in the last 12 months... that's almost 60%.*

## 12. Commercial Vehicles written to/Police Notified in January 2025

There have been no new commercial vehicles in January which have recorded more than 5 offenses in Beech in the last 12 months. Clerk has written 1 second letter to vehicle whose owner was previously notified of speeding.

No Contacts this month	VRN							Offenses since this notification	Offense last 12 months in Beech	P # N o t i f i c a t e d	Type of contact	Response	Post Repeat offenses e- mail/notifie d	Repeat response
					Date Detecte	Company								
1	BT70OAZ	FORD	TRANSIT CUSTOM 30...	WHITE	10/01/2025	Golden Hammer Roofing	<a href="mailto:charlie@goldenhammerroofing.co.uk">charlie@goldenhammerroofing.co.uk</a>	0	24	5	Police Notified Nov	4		
2	T50DMO	FORD	RANGER	BLUE	14/01/2025	Bodgit and Legit	<a href="mailto:info@bodgitandlegit.co.uk">info@bodgitandlegit.co.uk</a>	2	63	4	Police Notified Nov	8		
3	EJ15YLH	TOYOTA	HILUX	SILVER	16/01/2025	Millar Vets, The Well House, Herriard Park, Herriard, Wellhouse RG25 2PL		0	17	2	Police Notified Nov	2		
4	FN66ORC	VOLKSWAGEN	CRAFTER	GREY	28/01/2025	Adams Plumbing and Heating	<a href="mailto:mark@adamsplumbingheating.co.uk">mark@adamsplumbingheating.co.uk</a>	0	10	1	Clerk e-mail ltr 2			