

## **Beech Parish Council**

### **March 2025 Beech Parish ASW Report**

In Beech we are fortunate to have 6 AutoSpeedWatch Cameras monitoring traffic. The cameras give us invaluable intelligence about speeding traffic through our village.

**Our sincere thanks for the volunteers who verify the camera images.**

Together with our 'Evocom' Speed Indicator Devices we can monitor the effectiveness of the signage and identify the most frequent offenders.

Our Challenge is how to address these offenders and stop their anti-social behaviour. Despite our success in addressing the volume of offenses down 85% over the last 2 years, we continue to work diligently to address the issue of a few drivers who behave totally anti-socially by abusing the road through our village.

*This report gives a monthly update of the intelligence we gather.*

## Actions this month:

1. We are now monitoring traffic from the A339 to Kings with 6 ASW cameras, and a 2 Evolis SIDs.
2. Hampshire Police are investigating how best to use the ASW data we provide.
3. We are continuing to work to get HCC, the Police Commissioner, Hampshire Ambulance and Fire Services to re-instate the Hampshire Road Safety initiative. The Hampshire Association of Local Councils unanimously approved a motion offering their support for the Road Safety Partnership.
4. We are now reporting liveried vehicle incidents to the vehicle owners.
5. We continue to support the ASW cameras in EHDC are rolling out.
6. We continue acting as part of the Bentworth CSW group. **But Hampshire Police has not given permission for the group to operate in Beech.**
7. The Beech Road Safety Working Group has in conjunction with Hampshire Highways including their road safety team completed works on an on-road footway see below:



## 1. Number of offenses by frequent speedsters Travelling NE through the village as a %age of total offenses.

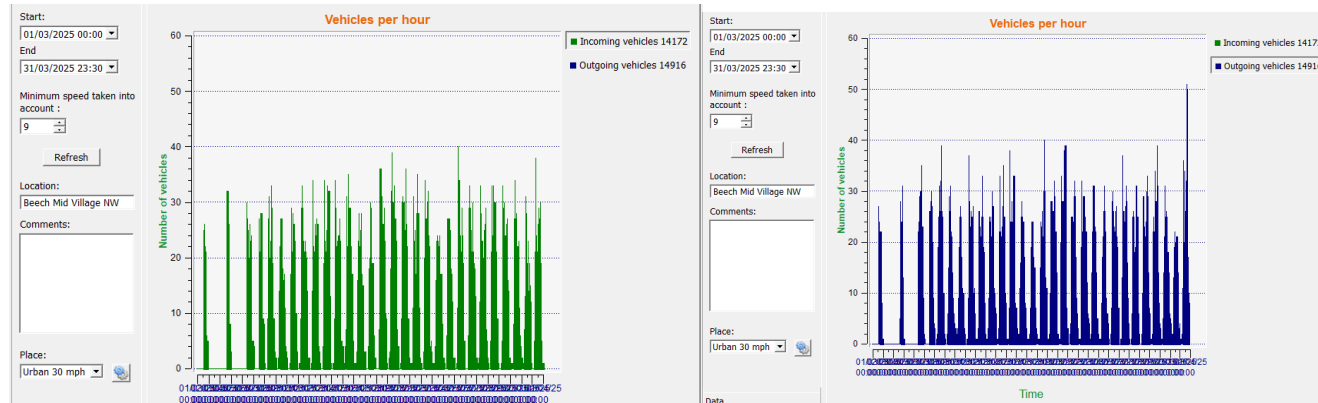
The table below shows the number of offenses by number of vehicles over the last 12 months in Beech. So, **6** vehicles accounted for 5% of offenses, **601** offenses in total. They comprised **0.04 %** of vehicles transversing the village. Just **300** vehicles accounted for half the speeding offenses over the last 12 months...

	No of Offenses March-25	Total Vehicles Speeding March-25	No of offenses by top 10 Speedster		
	3807	2207	915		
Number of Vehicles as a %age of Offenses YTD					
	Mar-25				
No Off Speedsters	% of Total offenses	No of Offenses Offenses	% of all transits		
6	5%	601	0.38%		
15	10%	1297	0.82%		
45	20%	2529	1.61%		
68	25%	3104	1.97%		
130	33%	4265	2.71%		
298	50%	6228	3.96%		
3807	100%	12772	8.12%		
157232		4412	2.81%	SID Mar 2025 YTD	
94736		19511	20.60%	SID 2021 Dec 10 Mths	
113683		23413	20.60%	Anualized 2021	

Based on this data, if we can address just 68 vehicles in each Hampshire village each year, we will have addressed 25% of the speedsters and most serious frequent offending speedsters in the district...

## 2. Number of vehicles.

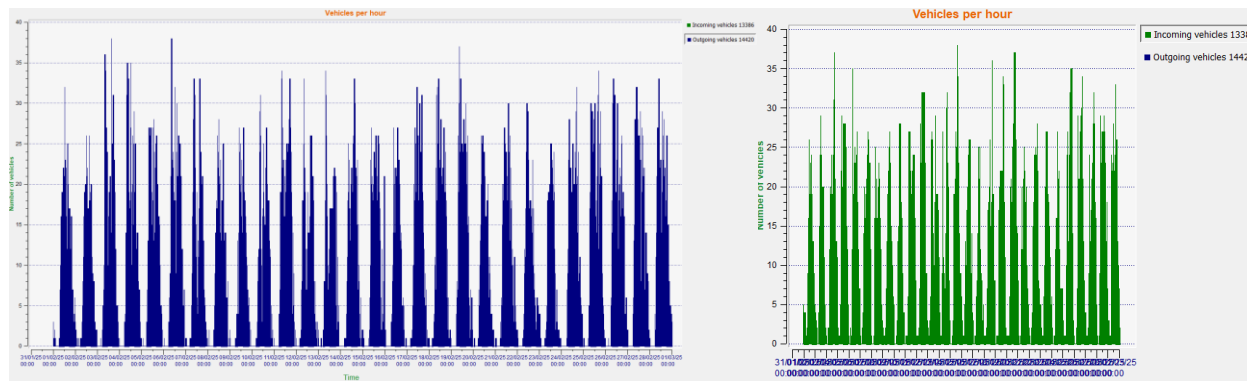
@104 Medstead Rd NE Direction in 2025



NE Direction **14172**

SW Direction **14916**

@ 41 Medstead Road between 1<sup>st</sup> and 31<sup>st</sup> of March 2025.



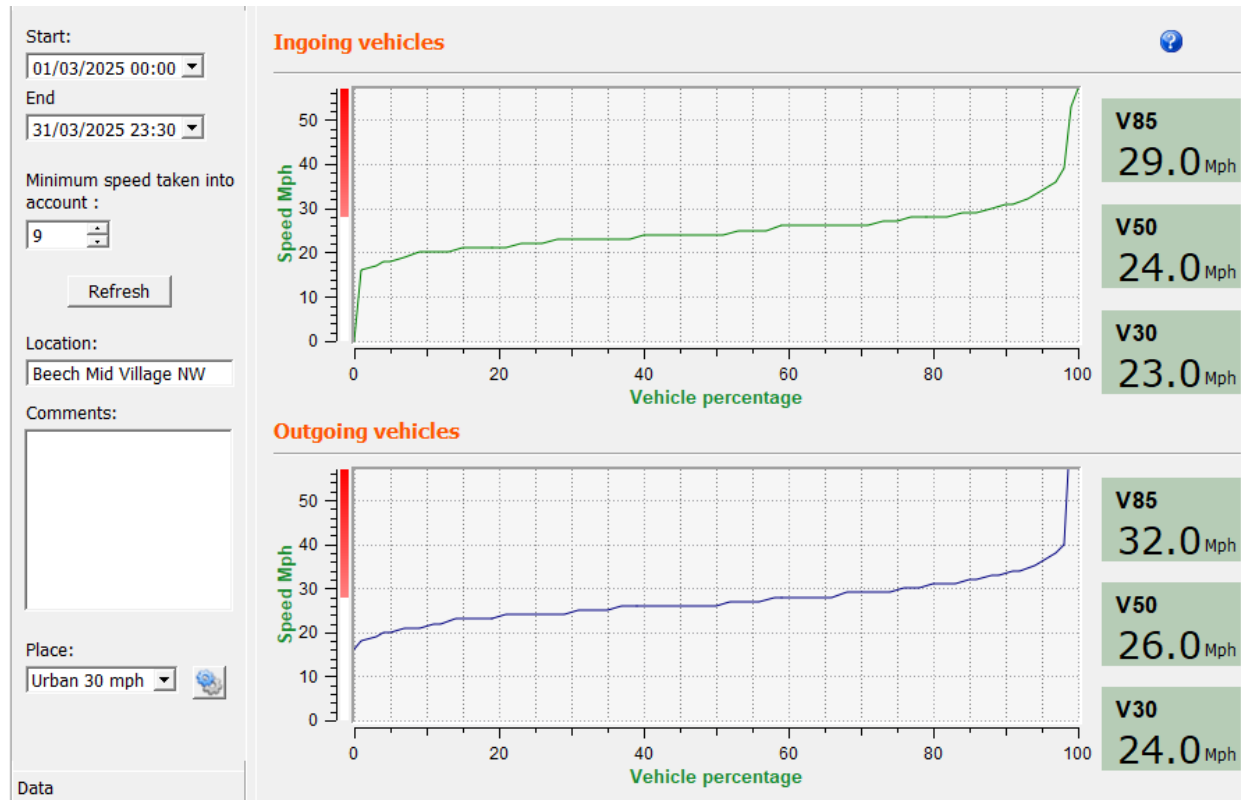
NE Direction **14420**

SW Direction **13386**

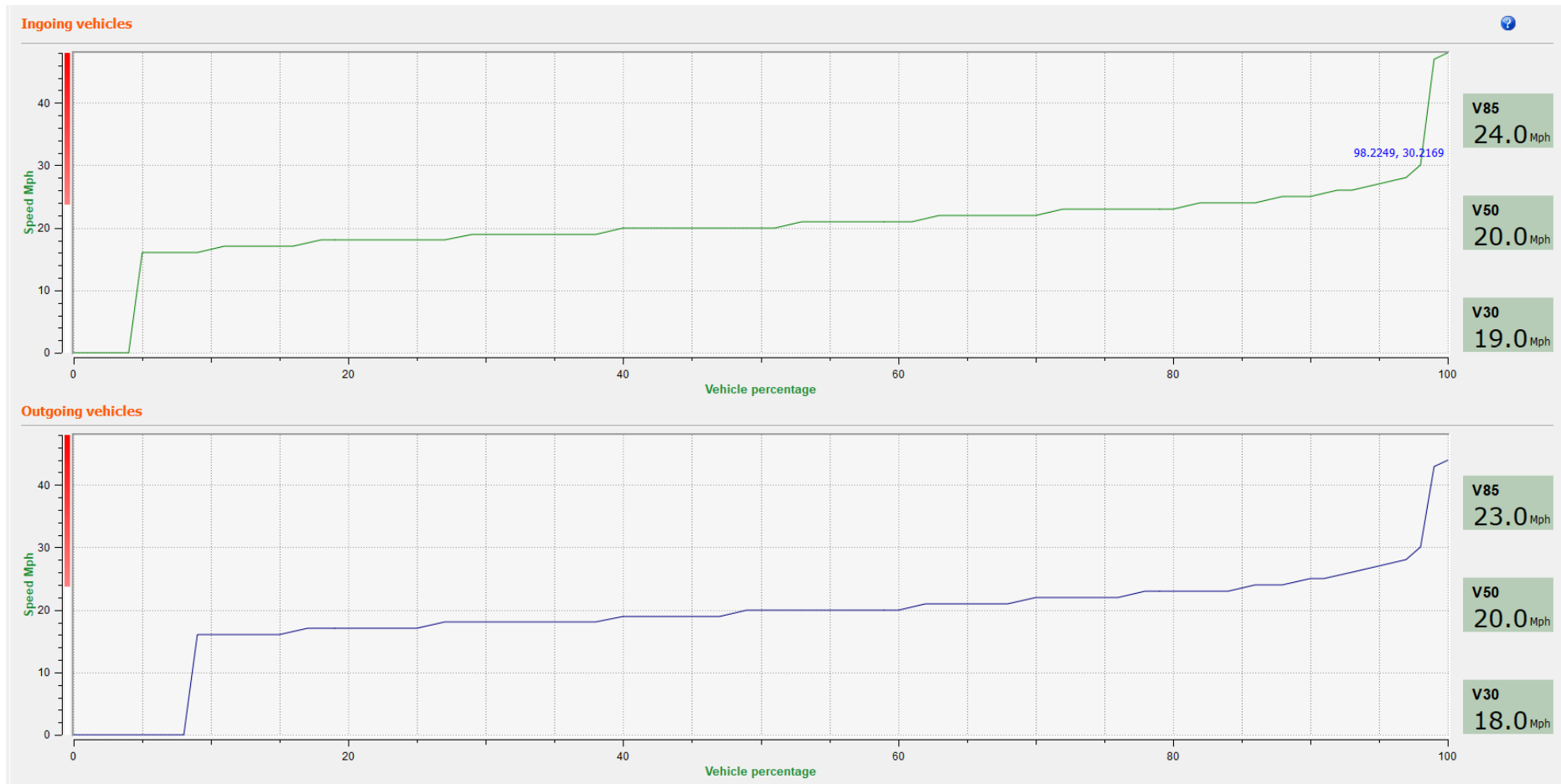
### 3. Percentile speeds (@104 Medstead Road) March 2025

Clearly the traffic direction managed with the SID and the ASW cameras shows a much better driver behaviour.

**Note the very small number who speed excessively ... less than 2%**



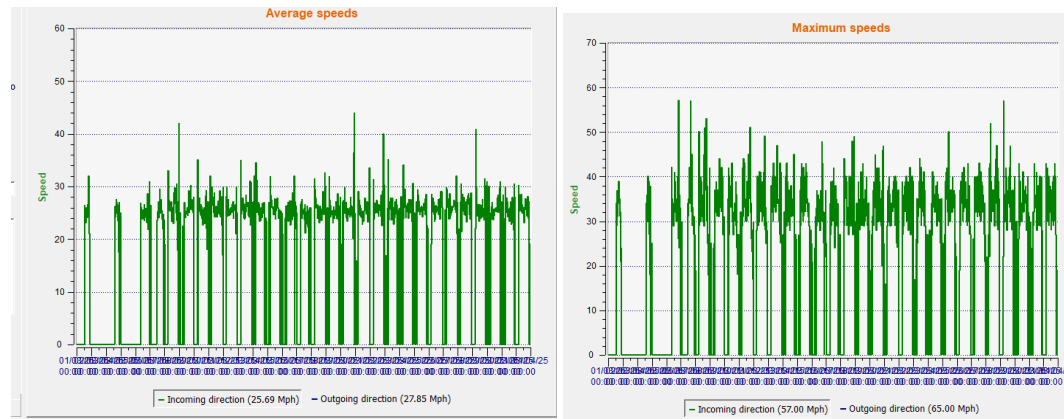
#### 4. Percentile speeds (@ 41Medstead Road) March 2025



5. 2025 March Average and Maximum Speed as measured by the Speed Indicator Device.

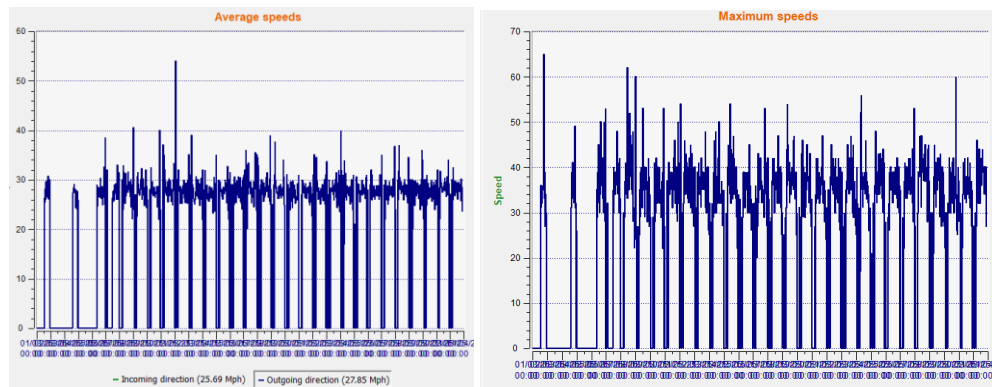
a. @104 Medstead Rd

NE Bound



The March averages speed was 25.69 mph, and the Maximum was 57.00 mph

SW Bound

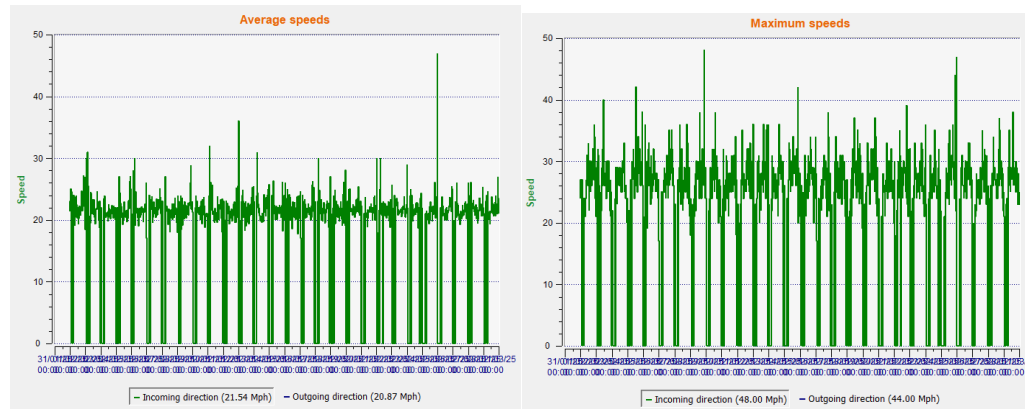


The March Average speed was 27.85 mph, and the Maximum was 65.00 mph

6. 2025 March Average and Maximum Speed as measured by the Speed Indicator Device.

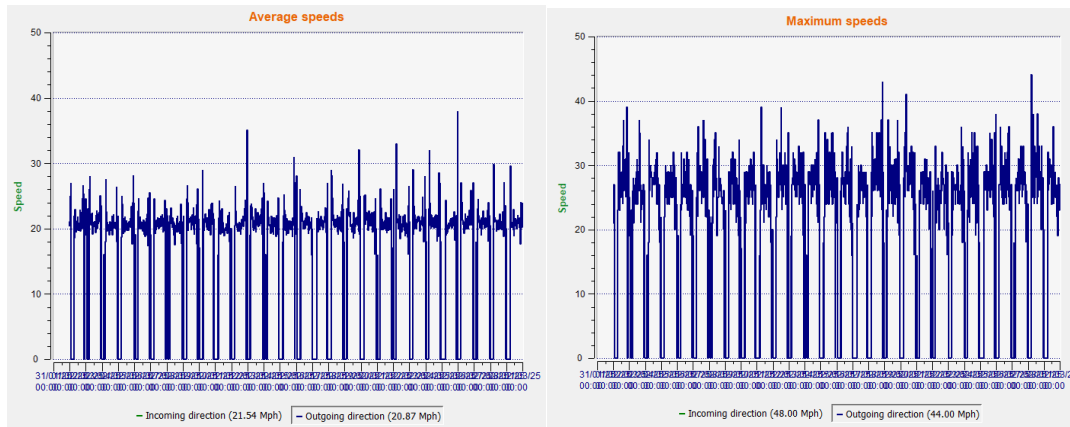
a. @41 Medstead Rd

NE Bound



The March averages speed was 21.54 mph, and the Maximum was 48.00 mph

SW Bound





The March Average speed was 20.87 mph, and the Maximum was 44.00 mph.

## 7. Worst Average Speed Offenders

### Vehicles Exceeding Average Speed by Frequency - March 2025

Ranking last Month	Ranking this Month	VRN	No of Times in Mar 2024	Zone	Highest Average Speed	MAX Error Margin (±mph)	Times Speeding >36 mph since 1/4/2024	Max speed recorded since 1/4/2024	Make	Model	Vehicle Colour
24	1		4	Eastbound 66 Kings Hill to 106 Medstead Road	50.7	1.8	76	52	MINI	MINI	SILVER
10	2		4	Eastbound 66 Kings Hill to 7 Medstead Road	44.6	0.8	75	68	MERCEDES-BENZ	B-CLASS	SILVER
26	3		4	Eastbound 66 Kings Hill to 7 Medstead Road	37.7	1.1	40	55	LAND ROVER	DISCOVERY	GREEN
52	4		3	Eastbound 106 Medstead Road to 7 Medstead Road	41.6	1.2	38	60	NISSAN	QASHQAI	BLACK
60	5		3	Eastbound 106 Medstead Road to 7 Medstead Road	36.2	1	7	40	VOLKSWAGEN	TRANSPORTER	WHITE
#N/A	6		2	Eastbound 106 Medstead Road to 7 Medstead Road	37.7	1.2	6	54	FORD	TRANSIT 350 LEADE...	WHITE
182	7		2	Eastbound 106 Medstead Road to 7 Medstead Road	35.6	1.1	81	63	TOYOTA	AURIS	BLUE

## 8. Worst Average Speed Offenders in the Last 12 Months

Last Mths Rank	This Mths Rank	V R N	Model	Colour	Top Speed	DVLA Notes during the last 12 months	Times Seen speeding in the last 12 months	Times speeding in the Last Mth	Times speeding in the Last week	Times Seen speeding since Jan1st 2025	Times Seen speeding since Oct 1st 2024	Average speeding No since Jul 01 23
1	1		GOLF	BLACK	61	0	136	13	3	20	30	0
3	2		A4	GREY	62	0	109	11	1	17	33	1
2	3		C3	BLUE	65	0	106	3	1	4	8	16
5	4		T-ROC R-LINE TSI S-A	GREY	61	0	94	7	1	14	25	0
10	5		X4	WHITE	66	0	86	7	0	11	16	4
6	6		TRANSPORTER T30 T...	WHITE	54	SORN/Not taxed,	83	2	0	2	13	12
14	7		AURIS	BLUE	67	0	81	16	0	18	25	5
9	8		DS3	WHITE	43	0	81	8	1	12	17	0
8	9		unknown	WHITE	62	0	79	1	1	1	2	24
4	10		Q5 SLN ED1 45TFSI...	WHITE	61	0	77	0	0	0	3	0
24	11		MINI	SILVER	55	0	76	23	5	26	36	11
13	12		B-CLASS	SILVER	52	0	75	14	7	17	22	13
15	13		KUGA	GREY	66	0	69	6	2	12	21	8
18	14		Q7 SPORT 55 TFSI ...	BLACK	54	0	69	6	1	8	12	18
7	15		Q7	GREY	52	0	69	4	0	7	12	5
12	16		PARTNER	WHITE	47	0	66	0	0	0	1	18
11	17		BERLINGO	SILVER	45	0	66	0	0	0	0	22
20	18		RANGER	BLUE	63	-FLAGGED-	64	11	5	18	32	5
26	19		X-TRAIL	SILVER	52	0	61	5	2	7	17	15
17	20		TRANSPORTER	RED	64	0	59	3	3	6	13	20
19	21		JUKE	RED	52	0	58	3	3	6	12	9
29	22		XC60	BLUE	52	0	57	11	1	13	21	3
32	23		PATHFINDER	GREEN	58	0	54	7	0	8	11	15
16	24		QASHQAI	BEIGE	62	0	51	2	1	10	15	0
28	25		GOLF	BEIGE	59	0	51	0	0	0	0	0
21	26		VERSO	BLUE	59	0	51	5	2	6	12	5

## 9. Worst Single Point Offenders over the last month.

Ranking YTD	R a n k i n g	V R N	M a k e	Model	Colour	Times Seen speeding in Mar 2025	Top Speed this Month	Times speeding YTD 2024	Times Average Speeding since May 2023
11	1		MINI	MINI	SILVER	23	44	76	3
38	2		VOLKSWAGEN	GOLF	BLACK	13	66	40	1
7	3		TOYOTA	AURIS	BLUE	16	63	81	0
12	4		FORD	TRANSIT	BLACK	13	63	75	3
35	5		LAND ROVER	DISCOVERY	GREEN	19	55	42	0
1	6		MERCEDES-BE	B-CLASS	SILVER	14	54	136	2
42	7		VOLVO	XC60	BLUE	11	48	38	9
2	8		MERCEDES-BE	unknown	GREY	7	45	109	0
40	9		CITROEN	DS3	WHITE	8	54	39	5
18	10		LAND ROVER	DEFENDER X-DYNAM	BLACK	7	68	64	0
264	11		BMW	X5	BLACK	7	54	12	5
22	12		FORD	TOURNEO CUSTOM 3	BLUE	11	68	57	0
88	13		NISSAN	PATHFINDER	GREEN	7	41	22	0
8	14		NISSAN	QASHQAI	BLACK	12	60	81	12
56	15		FORD	RANGER	BLUE	11	54	29	0
188	16		AUDI	A8 L SPORT 50 TDI...	BLACK	11	59	15	0
261	17		unknown	4 TROPHY	RED	9	61	12	2
263	18		VOLVO	XC90	BLUE	7	63	12	0
39	19		AUDI	A4	GREY	11	59	39	2
23	20		LAND ROVER	RANGE ROVER SPOR	RED	8	51	54	4

## 10. Worst Single Point Offenders over the last 12 months

Last Mths Rank	This Mths Rank	V R N	Model	Colour	Top Speed	DVLA Notes during the last 12 months	Times Seen speeding in the last 12 months	Times speeding in the Last Mth	Times speeding in the Last week	Times Seen speeding since Jan1st 2025	Times Seen speeding since Oct 1st 2024	Average speeding No since Jul 01 23
1	1		GOLF	BLACK	61	0	136	13	3	20	30	0
3	2		A4	GREY	62	0	109	11	1	17	33	1
2	3		C3	BLUE	65	0	106	3	1	4	8	16
5	4		T-ROC R-LINE TSI S-A	GREY	61	0	94	7	1	14	25	0
10	5		X4	WHITE	66	0	86	7	0	11	16	4
6	6		TRANSPORTER T30 T...	WHITE	54	SORN/Not taxed,	83	2	0	2	13	12
14	7		AURIS	BLUE	67	0	81	16	0	18	25	5
9	8		DS3	WHITE	43	0	81	8	1	12	17	0
8	9		unknown	WHITE	62	0	79	1	1	1	2	24
4	10		Q5 SLN ED1 45TFSI...	WHITE	61	0	77	0	0	0	3	0
24	11		MINI	SILVER	55	0	76	23	5	26	36	11
13	12		B-CLASS	SILVER	52	0	75	14	7	17	22	13
15	13		KUGA	GREY	66	0	69	6	2	12	21	8
18	14		Q7 SPORT 55 TFSI ...	BLACK	54	0	69	6	1	8	12	18
7	15		Q7	GREY	52	0	69	4	0	7	12	5
12	16		PARTNER	WHITE	47	0	66	0	0	0	1	18
11	17		BERLINGO	SILVER	45	0	66	0	0	0	0	22
20	18		RANGER	BLUE	63	-FLAGGED-	64	11	5	18	32	5
26	19		X-TRAIL	SILVER	52	0	61	5	2	7	17	15
17	20		TRANSPORTER	RED	64	0	59	3	3	6	13	20
19	21		JUKE	RED	52	0	58	3	3	6	12	9
29	22		XC60	BLUE	52	0	57	11	1	13	21	3
32	23		PATHFINDER	GREEN	58	0	54	7	0	8	11	15
16	24		QASHQAI	BEIGE	62	0	51	2	1	10	15	0
28	25		GOLF	BEIGE	59	0	51	0	0	0	0	0
21	26		VERSO	BLUE	59	0	51	5	2	6	12	5

Speeding is a habit... a dangerously bad habit... it caused 400 deaths 30,000 seriously injured in 2023 in England and Wales ...

Police force area	Note	Killed	Seriously injured (unadjusted)	Seriously injured (adjusted) [note 2]	Killed or seriously injured (unadjusted)	Killed or seriously injured (adjusted) [note 2]
1 West Yorkshire		60	1,430	1,430	1,490	1,490
2 Hampshire		50	890	1,210	940	1,260
3 Sussex		40	1,010	1,010	1,050	1,050

Hampshire has an appalling record when it comes to road deaths...

## 11. Offenders by speed range Statistics

The ASW cameras are obviously more efficient in the summer as their power source is sun light. But the good news is that they continue to effective in controlling drivers who care about not speeding. Regrettably, as can be seen from the average speed offenses trend line, persistent speedsters are still persistent, but we are making progress ...

10 Mths Prior to ASW camera intro 2021 Westcotec	NE Direction HCC Trial 14 days	EVOCOM SID SPEED mph	12 Months Ending													
No of Vehicles	No of Vehicles		29/02/24	31/03/24	30/04/24	31/05/24	30/06/24	31/07/24	31/08/24	30/09/24	31/10/24	30/11/24	31/12/24	31/01/25	28/02/25	31/03/25
19511		<30	163930	164863	165253	165489	164258	163771	164081	162902	162279	157374	153139	147868	147942	140842
		30-35	15947	15685	15420	15229	14836	14518	14143	13838	13761	13605	13020	12617	12189	12078
	290	36-40	4800	4658	4583	4555	4483	4298	4141	4033	3929	3803	3661	3511	3364	3302
	95	41-50	1429	1394	1339	1287	1249	1238	1205	1187	1145	1109	1075	1038	967	937
	7	>50	146	151	147	138	128	118	110	103	99	99	91	87	81	73
94736	1055	Total Vehicles	186252	186751	186742	186698	184954	183943	183680	182108	181213	175990	170986	165121	164543	157232
		>35	6375	6203	6069	5980	5860	5654	5456	5323	5173	5011	4827	4636	4412	4312
20.6%	37.2%	% of Drivers Offending > 35	3.42%	3.32%	3.25%	3.20%	3.17%	3.07%	2.97%	2.92%	2.85%	2.82%	2.85%	2.85%	2.81%	2.81%
		Total ASW Detected YTD	14703	15901	16074	16009	16515	17635	18176	18638	18631	5706	14115	14115	14115	16799
		Average no per ASW camera	4901	5300	5358	5336	5505	5878	6059	6213	6210	1902	4705	4705	4705	5600
		% - ASW Detected	76.88%	85.45%	88.28%	89.24%	93.94%	103.97%	111.05%	116.71%	120.05%	39.40%	93.89%	93.89%	93.89%	93.89%

*2123 out of 3709 offenders have just offended once in the last 12 months... that's almost 60%.*

## 12. Commercial Vehicles written to/Police Notified in March 2025

There have been no new commercial vehicles in March which have recorded more than 5 offenses in Beech in the last 12 months. Clerk has written 1 second letter to vehicle whose owner was previously notified of speeding.