

## **Beech Parish Council**

### **February 2025 Beech Parish ASW Report**

In Beech we are fortunate to have 6 AutoSpeedWatch Cameras monitoring traffic. The cameras give us invaluable intelligence about speeding traffic through our village.

Together with our 'Evocom' Speed Indicator Devices we can monitor the effectiveness of the signage and identify the most frequent offenders.

Our Challenge is how to address these offenders and stop their anti-social behaviour. Despite our success in addressing the volume of offenses down 85% over the last 2 years, we continue to work diligently to address the issue of a few drivers who behave totally anti-socially by abusing the road through our village.

*This report gives a monthly update of the intelligence we gather; again, data was significantly reduced as traffic volumes were minimal and weather conditions, needed to power the solar panel, were very poor.*

## Actions this month:

1. We have now installed 3 additional ASW cameras monitoring traffic from the A339 to Kings, and a New SID in the village centre.
2. Hampshire Police are investigating how best to use the ASW data we provide.
3. We are continuing to work to get HCC, the Police Commissioner, Hampshire Ambulance and Fire Services to re-instate the Hampshire Road Safety initiative. The Hampshire Association of Local Councils unanimously approved a motion offering their support for the Road Safety Partnership.
4. We are now reporting liveried vehicle incidents to the vehicle owners.
5. We continue to support the ASW cameras in EHDC are rolling out.
6. We continue acting as part of the Bentworth CSW group. **But Hampshire Police has not given permission for the group to operate in Beech.**
7. We need to look at how our villagers can report near misses and generally poor anti-social driving behaviour easily. Awaiting details of proposals from the BRSW to add this facility to our web site.
8. The Beech Road Safety Working Group has in conjunction with Hampshire Highways including their road safety team completed works on an on-road footway see below:



## 1. Number of offenses by frequent speedsters Travelling NE through the village as a %age of total offenses.

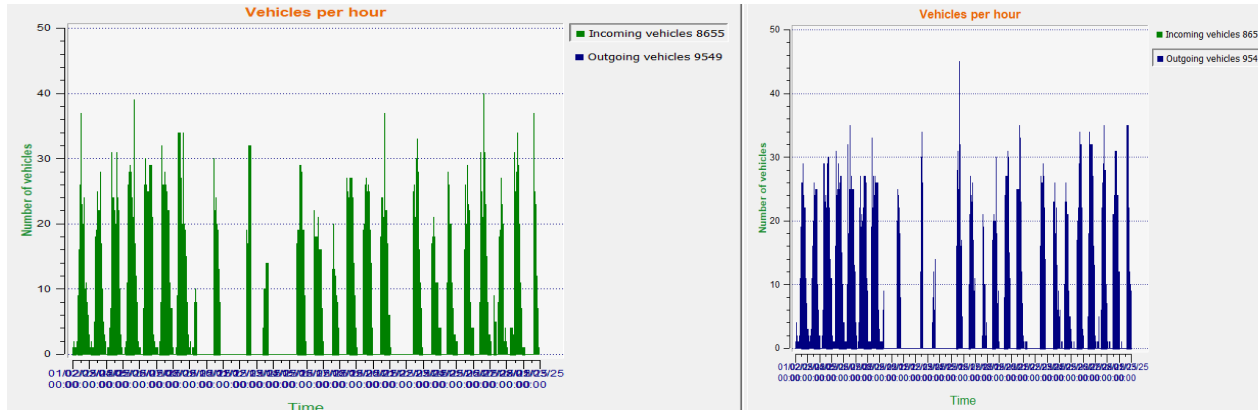
The table below shows the number of offenses by number of vehicles over the last 12 months in Beech. So, **6** vehicles accounted for 5% of offenses, **518** offenses in total. They comprised **0.4 %** of vehicles transversing the village. Just **300** vehicles accounted for half the speeding offenses over the last 12 months...

Number of Vehicles as a %age of Offenses YTD			
Feb-25			
No Off Vehicles	% of Total offenses	No of Offense	% of all transits
6	5%	654	0.40%
14	10%	1268	0.77%
46	20%	2618	1.59%
67	25%	3153	1.92%
122	33%	4253	2.58%
300	50%	6400	3.89%
3709	100%	12793	7.77%
164543		4412	2.68%
SID FEB 2025 YTD			
94736		19511	20.60%
SID 2021 Dec 10 Mths			
113683		23413	20.60%
Anualized 2021			

Based on this data, if we can address 50 vehicles in each Hampshire village each year, we will have addressed 20% of the speedsters and most serious frequent offending speedsters in the district...

## 2. Number of vehicles.

@104 Medstead Rd NE Direction in February 2025



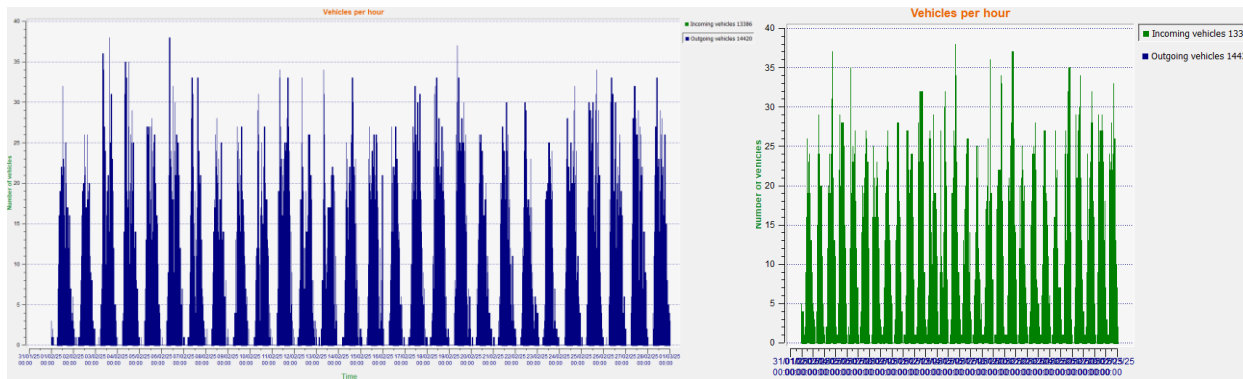
NE Direction

**8655**

SW Direction

**9549**

@ 41 Medstead Road between 1<sup>st</sup> and 31<sup>st</sup> of February 2025.



NE Direction

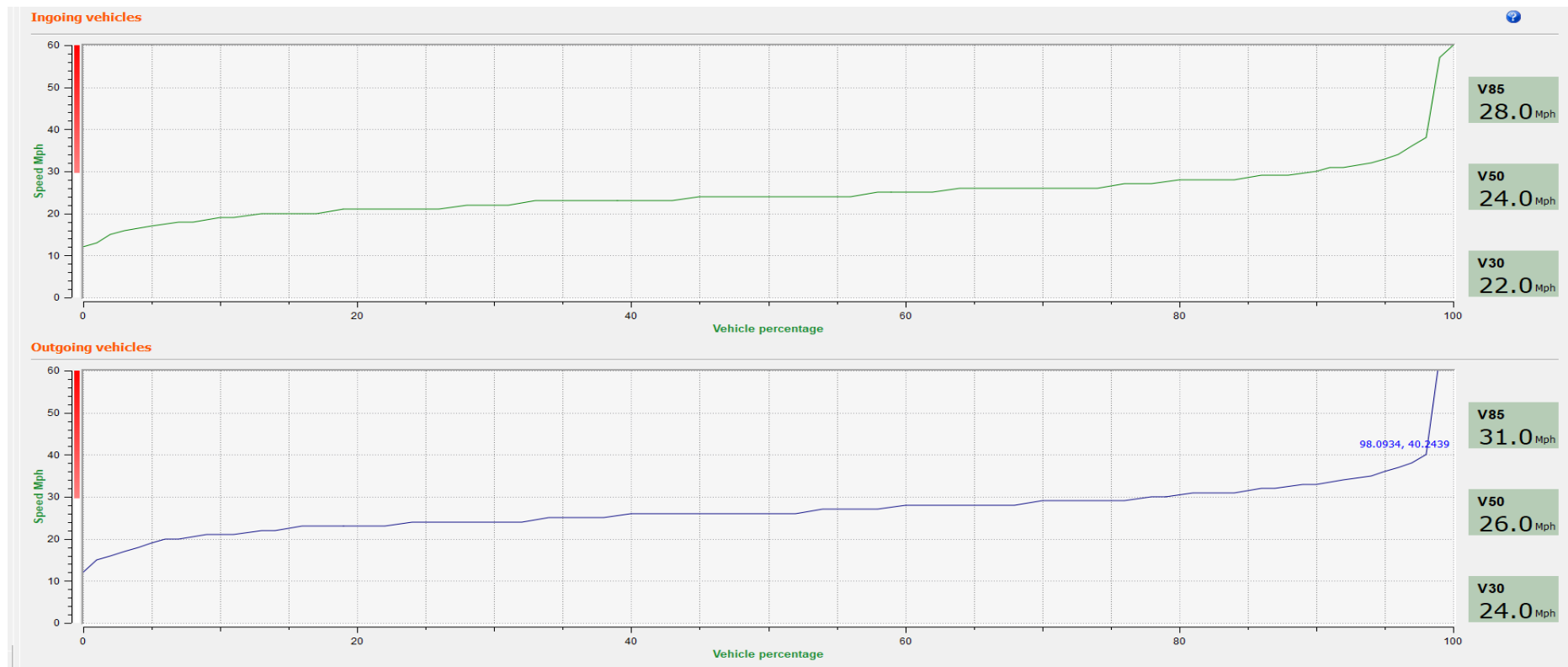
**14420**

SW Direction **13386**

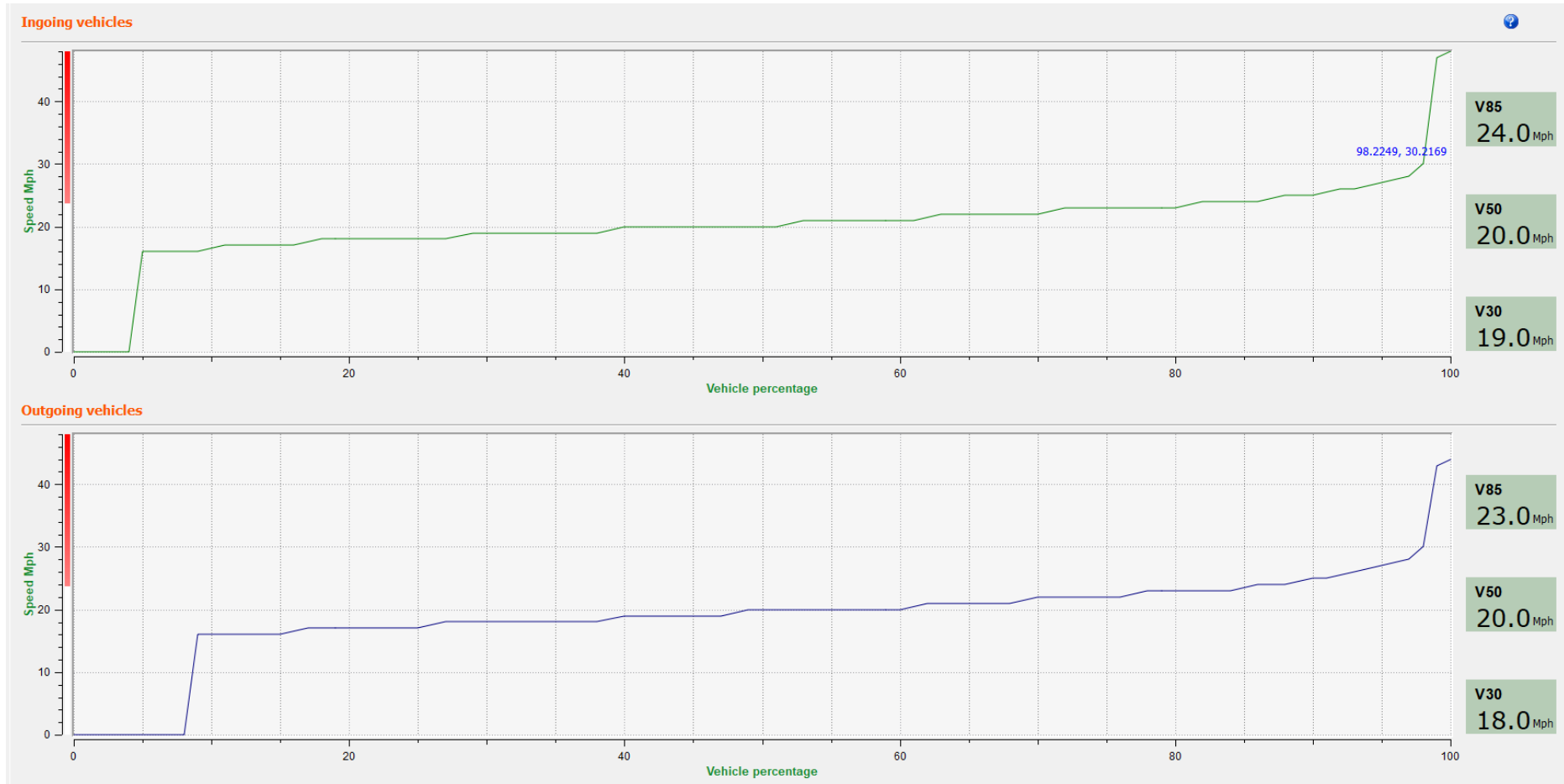
### 3. Percentile speeds (@104 Medstead Road) February 2025

Clearly the traffic direction managed with the SID and the ASW cameras shows a much better driver behaviour.

**Note the very small number who speed excessively ... less than 2%**



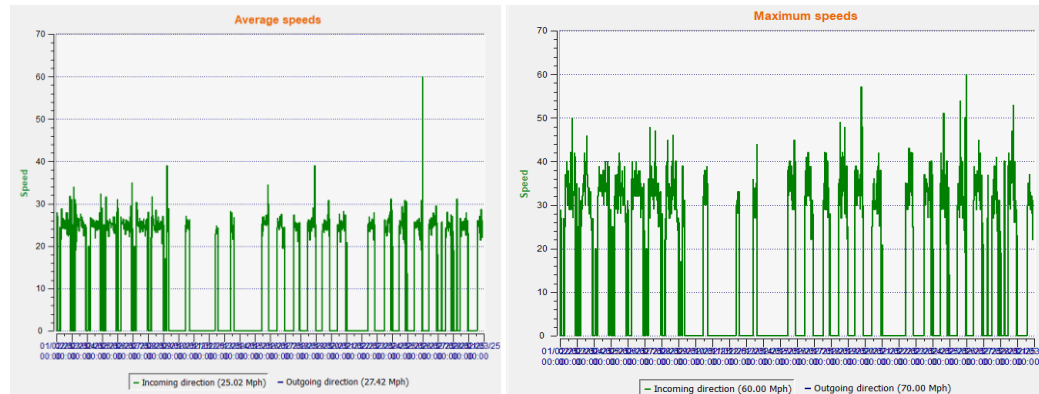
#### 4. Percentile speeds (@ 41Medstead Road) February 2025



5. 2025 February Average and Maximum Speed as measured by the Speed Indicator Device.

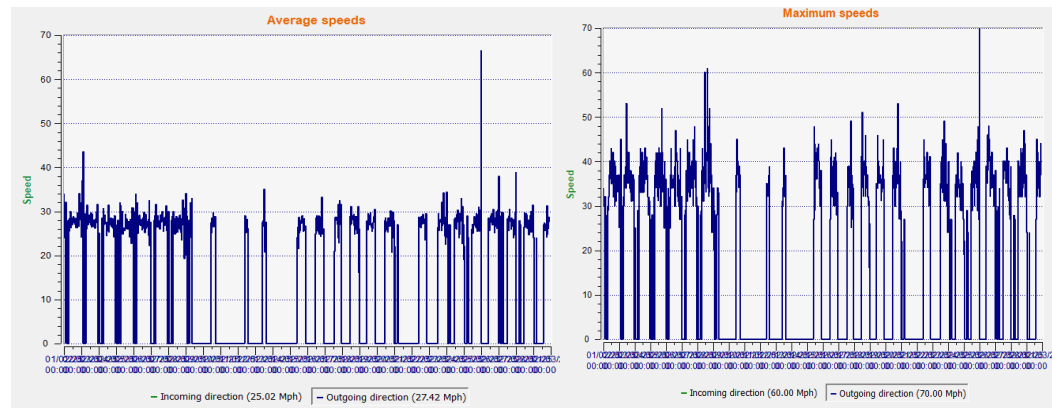
a. @104 Medstead Rd

NE Bound



The February averages speed was 25.02 mph, and the Maximum was 60.00 mph

SW Bound

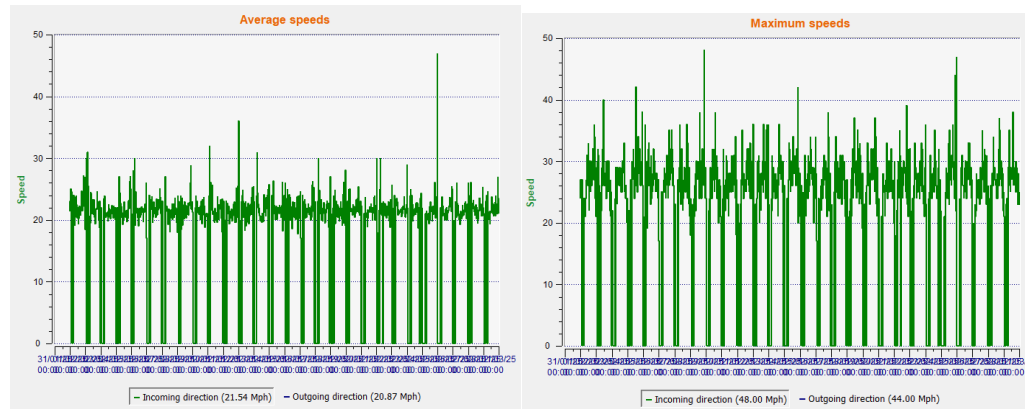


The February Average speed was 27.42 mph, and the Maximum was 70.00 mph

## 6. 2025 February Average and Maximum Speed as measured by the Speed Indicator Device.

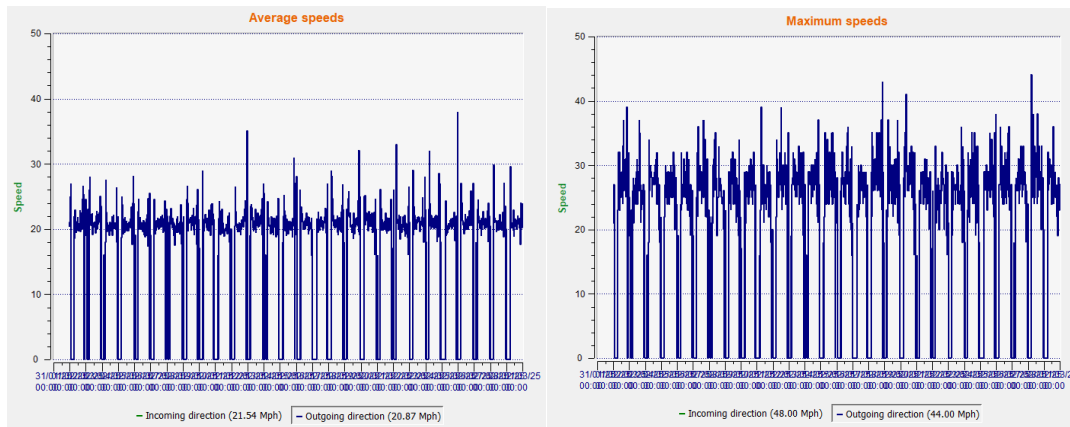
### a. @41 Medstead Rd

#### NE Bound



The February averages speed was 21.54 mph, and the Maximum was 48.00 mph

#### SW Bound





The February Average speed was 20.87 mph, and the Maximum was 44.00 mph.

## 7. Worst Average Speed Offenders

### Vehicles Exceeding Average Speed by Frequency - February 2025

Ranking this Month	Ranking last Month	VRN	No of Times in Feb 2024	Zone	Highest Average Speed	MAX Error Margin (Å±mph)	Times Speeding >36 mph since 1/2/2024	Max speed recorded since 1/2/2024	Make	Model	Vehicle Colour
1	26		2	Eastbound 66 Kings Hill to 106 Medstead Road	40.4	1.1	21	47	LAND ROVER	DISCOVERY	GREEN
2	24		1	Eastbound 66 Kings Hill to 106 Medstead Road	42.9	1.3	56	52	MINI	MINI	SILVER
3	#N/A		1	Eastbound 106 Medstead Road to 7 Medstead Road	34.0	1	2	49	KIA	SORENTO	WHITE
4	#N/A		1	Eastbound 106 Medstead Road to 7 Medstead Road	34.0	1	5	37	LOTUS	ELETRE R	BLACK
5	#N/A		1	Eastbound 106 Medstead Road to 7 Medstead Road	32.0	0.9	3	41	NISSAN	JUKE	RED
6	#N/A		1	Eastbound 66 Kings Hill to 7 Medstead Road	30.6	0.3	2	36	NISSAN	NAVARA	BLACK

## 8. Worst Average Speed Offenders in the Last 12 Months

Rank Lst Mth	Ranking	V R N	M a k e	Model	Colour	Highest Average Speed	Error Margin (Â±mph)	36 mph and above	40 mph and Above	Times Average Speeding since 01/3/24	Times Average Speeding since 01/9/24	Times seen speeding since 01/02/2024	Times seen speeding since 01/11/2024
2	1	Y	CITROEN	BERLINGO	SILVER	39.3	1.2	Y		20	4	76	0
1	2	H	CITROEN	unknown	WHITE	49.0	1.0	Y	Y	20	0	83	1
5	3	S	VOLKSWAGEN	TRANSPORTER	RED	39.6	1.2	Y		19	5	58	10
4	4	B	AUDI	Q7 SPORT 55 TFSI ...	BLACK	48.9	1.7	Y	Y	16	0	65	6
9	5	W	NISSAN	X-TRAIL	SILVER	39.8	1.2	Y		15	2	63	12
8	6	D	NISSAN	NAVARA	WHITE	64.8	2.9	Y	Y	14	0	49	1
11	7	N	NISSAN	PATHFINDER	GREEN	40.6	1.0	Y	Y	14	1	47	4
#N/A	8	H	CITROEN	C3	BLUE	39.4	1.3	Y		13	0	125	5
#N/A	9	R	PEUGEOT	PARTNER	WHITE	39.4	1.3	Y		12	0	75	1
#N/A	10	Y	VAUXHALL	CORSA	BLACK	66.4	3.1	Y	Y	12	0	48	2
12	11	H	VOLKSWAGEN	TRANSPORTER T30 T...	WHITE	35.6	1.1			11	1	84	11
14	12	H	MITSUBISHI	L200	BLACK	43.4	1.2	Y	Y	11	0	36	2
16	13	R	FORD	RANGER	BLUE	38.2	1.1	Y		9	1	26	1
19	14	E	MERCEDES-BENZ	B-CLASS	SILVER	58.1	2.4	Y	Y	9	1	69	8
13	15	K	VOLVO	XC90	BLACK	41.6	1.2	Y	Y	8	0	21	1
18	16	H	MERCEDES-BENZ	CITAN	WHITE	57.4	1.5	Y	Y	8	0	25	0
15	17	H	NISSAN	MICRA	BLUE	40.3	1.3	Y	Y	7	1	26	3
20	18	G	TOYOTA	YARIS	SILVER	43.3	1.6	Y	Y	6	0	26	1
#N/A	19	N	TOYOTA	HILUX	GREEN	40.0	1.1	Y	Y	5	0	10	0
#N/A	20	H	HYUNDAI	SANTA FE ULTIMATE...	SILVER	41.6	1.2	Y	Y	5	0	17	0
21	21	L	LAND ROVER	DISCOVERY	GREY	40.4	1.1	Y	Y	4	0	17	0

## 9. Worst Single Point Offenders over the last month.

Ranking YTD	R a n k i n g	V R N	M a k e	Model	Colour	Times Seen speeding in Jan 2025	Top Speed this Month	Times speeding YTD 2024	Times Average Speeding since May 2023
49	1	R	LAND ROVER	DISCOVERY	GREEN	10	46	21	1
120	2	L	FORD	TRANSIT CONNECT	GREY	4	40	19	1
12	3	R	NISSAN	QASHQAI	BEIGE	5	60	59	0
4	4	X	VOLKSWAGEN	GOLF	BLACK	4	52	127	3
1	5	E	HYUNDAI	ILOAD	BLUE	7	44	8	0
59	6	R	VOLKSWAGEN	T-ROC R-LINE TSI S-A	GREY	5	41	90	2
3	7	T	FORD	RANGER	BLUE	4	40	54	9
48	8	C	LAND ROVER	FREELANDER	BLACK	3	54	20	0
52	9	L	NISSAN	JUKE	WHITE	3	38	5	5
39	10	H	MINI	COOPER S EXCLUSIV..	GREEN	3	41	8	0
345	11	R	FORD	FIESTA	GREY	3	43	12	5
14	12	H	CITROEN	DS3	WHITE	4	47	76	0
258	13	V	LAND ROVER	RANGE ROVER VELAR	BLACK	3	40	6	0
129	14	D	AUDI	A4	GREY	4	41	111	12
23	15	P	CITROEN	C1	ORANGE	4	39	47	0
90	16	H	RENAULT	MASTER	WHITE	4	47	6	0
51	17	H	SMART	1 PREMIUM EV	WHITE	3	42	6	2
119	18	R	VOLKSWAGEN	POLO MATCH TSI	BLACK	3	42	25	0
184	19	H	SKODA	FABIA	BLUE	4	38	21	2
121	20	F	BMW	X3 XDRIVE30E M SP...	SILVER	3	38	40	4

## 10. Worst Single Point Offenders over the last 12 months

Last Mths Rank	This Mths Rank	VN	Make	Model	Colour	Top Speed	DVLA Notes during the last 12 months	Times Seen speeding in the last 12 months	Times speeding in the Last Mth	Times speeding in the Last week	Times Seen speeding since Nov 1st 2024	Times Seen speeding since Aug1st 2024	Average speeding No since Jul 01 23
2	1	X	VOLKSWAGEN	GOLF	BLACK	52		127	3	0	8	49	0
1	2	H	CITROEN	C3	BLUE	65	MoT not valid,	125	1	0	2	18	16
3	3	D	AUDI	A4	GREY	54		111	1	0	7	36	1
5	4	R	AUDI	Q5 SLN ED1 45TFSI...	WHITE	43		86	0	0	0	26	0
9	5	R	VOLKSWAGEN	T-ROC R-LINE TSI S-A	GREY	52		90	2	0	6	33	0
7	6	H	VOLKSWAGEN	TRANSPORTER T30 T...	WHITE	52		84	2	0	5	34	12
4	7	E	AUDI	Q7	GREY	62		78	1	0	5	17	5
8	8	H	CITROEN	unknown	WHITE	52		83	1	0	1	6	24
12	9	H	CITROEN	DS3	WHITE	45		76	0	0	0	33	0
6	10	R	BMW	X4	WHITE	65		87	1	0	2	30	4
13	11	Y	CITROEN	BERLINGO	SILVER	67		76	0	0	0	16	22
10	12	R	PEUGEOT	PARTNER	WHITE	56		75	1	0	1	1	18
16	13	E	MERCEDES-BENZ	B-CLASS	SILVER	68		69	0	1	1	12	9
11	14	R	TOYOTA	AURIS	BLUE	52		71	0	0	1	26	3
15	15	E	FORD	KUGA	GREY	50		67	0	1	9	24	7
14	16	R	NISSAN	QASHQAI	BEIGE	52		59	2	0	6	18	0
29	17	S	VOLKSWAGEN	TRANSPORTER	RED	64		58	0	0	6	28	19
18	18	B	AUDI	Q7 SPORT 55 TFSI ...	BLACK	59		65	0	0	2	21	18
17	19	R	NISSAN	JUKE	RED	54		60	2	0	3	22	8
23	20	T	FORD	RANGER	BLUE	44	-FLAGGED-	54	5	0	13	21	5
30	21	F	TOYOTA	VERSO	BLUE	60		52	2	1	4	17	5
24	22	F	KIA	NIRO 2 EV	WHITE	55		52	0	0	0	11	0
22	23	R	FORD	TRANSIT CUSTOM 28...	GREY	58		49	0	0	0	8	0
25	24	H	MINI	MINI	SILVER	62		56	6	0	8	15	7
#N/A	25	S	FORD	RANGER WILDTRAK E...	WHITE	49		50	4	0	9	18	5
21	26	V	NISSAN	X-TRAIL	SILVER	52		63	3	0	9	25	15
#N/A	27	G	VOLVO	XC60	BLUE	58		49	0	0	3	22	2
19	28	Y	VOLKSWAGEN	GOLF	BEIGE	54		56	0	0	0	14	0
#N/A	29	G	VOLVO	XC60	BLUE	61		49	0	0	3	22	2
32	30	D	NISSAN	NAVARA	WHITE	47		49	0	0	0	4	15
34	31	P	CITROEN	C1	ORANG	56		47	1	0	2	13	2
#N/A	32	N	NISSAN	PATHFINDER	GREEN	64		47	0	0	1	6	14
20	33	Y	VAUXHALL	CORSA	BLACK	52		48	0	0	1	5	17
31	34	C	VOLKSWAGEN	CARAVELLE	GREY	56		46	1	2	5	12	1

Speeding is a habit... a dangerously bad habit... it caused 400 deaths 30,000 seriously injured in 2023 in England and Wales ...

Police force area	Note	Killed	Seriously injured (unadjusted)	Seriously injured (adjusted) [note 2]	Killed or seriously injured (unadjusted)	Killed or seriously injured (adjusted) [note 2]
1 West Yorkshire		60	1,430	1,430	1,490	1,490
2 Hampshire		50	890	1,210	940	1,260
3 Sussex		40	1,010	1,010	1,050	1,050

Hampshire has an appalling record when it comes to road deaths...

## 11. Offenders by speed range Statistics

The ASW cameras are obviously more efficient in the summer as their power source is sun light. But the good news is that they continue to be effective in controlling drivers who care about not speeding. Regrettably, as can be seen from the average speed offenses trend line, persistent speedsters are still persistent, but we are making progress ...

10 Mths Prior to ASW camera intro 2021 Westcotec No of Vehicles	NE Direction HCC Trial 14 days No of Vehicles	EVOCOM SID SPEED mph	12 Months Ending												
			29/02/24	31/03/24	30/04/24	31/05/24	30/06/24	31/07/24	31/08/24	30/09/24	31/10/24	30/11/24	31/12/24	31/01/25	28/02/25
19511		<30	163930	164863	165253	165489	164258	163771	164081	162902	162279	157374	153139	147868	147942
		30-35	15947	15685	15420	15229	14836	14518	14143	13838	13761	13605	13020	12617	12189
	290	36-40	4800	4658	4583	4555	4483	4298	4141	4033	3929	3803	3661	3511	3364
	95	41-50	1429	1394	1339	1287	1249	1238	1205	1187	1145	1109	1075	1038	967
	7	>50	146	151	147	138	128	118	110	103	99	99	91	87	81
94736	1055	Total Vehicles	186252	186751	186742	186698	184954	183943	183680	182108	181213	175990	170986	165121	164543
		>35	6375	6203	6069	5980	5860	5654	5456	5323	5173	5011	4827	4636	4412
20.6%	37.2%	% of Drivers Offending > 35	3.42%	3.32%	3.25%	3.20%	3.17%	3.07%	2.97%	2.92%	2.85%	2.82%	2.85%	2.85%	2.68%
		Total ASW Detected YTD	14703	15901	16074	16009	16515	17635	18176	18638	18631	13147	14115	14115	14115
		Average no per ASW camera	4901	5300	5358	5336	5505	5878	6059	6213	6210	4382	4705	4705	4705
		% - ASW Detected	76.88%	85.45%	88.28%	89.24%	93.94%	103.97%	111.05%	116.71%	120.05%	90.79%	93.89%	93.89%	93.89%

*2123 out of 3709 offenders have just offended once in the last 12 months... that's almost 60%.*

## 12. Commercial Vehicles written to/Police Notified in February 2025

There have been no new commercial vehicles in February which have recorded more than 5 offences in Beech in the last 12 months. Clerk has written 1 second letter to vehicle whose owner was previously notified of speeding.

VRN					Date Detected	Company		Offenses since this notification	Offense last 12 months in Beech	Previous offences	Notified	Type of contact	Response
1 DD70DOG	CITROEN	DISPATCH 1400 EN-...	WHITE	05/02/2025	My Doggie Day care	<a href="mailto:info@mydogggydaycare.co.uk">info@mydogggydaycare.co.uk</a>		0	8	1		Clerk e-mail ltr 1 ltr 2	
2 YS67OCV	FORD	GALAXY	GREY	06/02/2025	Taxi	No contact details		0	5	0		No contact Details	
3 DV62SXR	FORD	TRANSIT	WHITE	14/02/2025	Edmunds and Son	<a href="tel:07946413308">07946 413308</a>		0	18	3		Clerk e-mail ltr 1 ltr 2	
5 YT18PYU	FORD	TRANSIT	WHITE	17/02/2025	<a href="http://www.tatchersimon.com">www.tatchersimon.com</a>			0	5	0		No contact Details	
3 T50DMO	FORD	RANGER	BLUE	18/02/2025	Bodgit and Legit	<a href="mailto:info@bodgitandlegit.co.uk">info@bodgitandlegit.co.uk</a>		3	65	5		Police Notified Nov	
7 HN12UYG	RENAULT	TRAFIC	BLACK	18/02/2025	MW Property Service	<a href="mailto:admin@mwpropertyservice.co.uk">admin@mwpropertyservice.co.uk</a>		1	13	2		Police Notified FEB	
8 BP65LZM	FORD	TRANSIT	WHITE	19/02/2025	PR Arians	<a href="mailto:prolfe@praerials.com">prolfe@praerials.com</a>		0	6	0		Clerk e-mail ltr 1	Positive
9 EA61AKZ	HYUNDAI	ILOAD	BLUE	19/02/2025	Paving	<a href="mailto:bencollins2010@hotmail.co.uk">bencollins2010@hotmail.co.uk</a>		2	8	0		Clerk e-mail ltr 1	
10 BU68LFJ	MERCEDES-BE	SPRINTER	WHITE	19/02/2025	FEDEX	<a href="mailto:uk@fedex.com">uk@fedex.com</a>		0	7	0		Clerk e-mail ltr 1	Positive
11 RJ19XND	FORD	TRANSIT	WHITE	19/02/2025	Alresford Builders Merchats	<a href="mailto:alresfordbm@gmail.com">alresfordbm@gmail.com</a>		0	6	0		Clerk e-mail ltr 1	
2 YM21OJJ	FORD	TRANSIT CUSTOM 30...	WHITE	24/02/2025	ECS	<a href="mailto:alex@ecsheatingstore.co.uk">alex@ecsheatingstore.co.uk</a>		0	6	0		Clerk e-mail ltr 1	