

Beech Parish Council

June 2025 Beech Parish ASW Report

In Beech we are fortunate to have 6 AutoSpeedWatch Cameras monitoring traffic. The cameras give us invaluable intelligence about speeding traffic through our village.

Our sincere thanks for the volunteers who verify the camera images.

Together with our 'Evocom' Speed Indicator Devices we now monitor the effectiveness of the signage and identify the most frequent offenders. Our Challenge is how to address these offenders and stop their anti-social behaviour. Despite our success in addressing the volume of offenses down 85% over the last 2 years, we continue to work diligently to address the issue of a few drivers who behave totally anti-socially by abusing the road through our village.

This report gives a monthly update of the intelligence we have gathered.

Over 1 million speeders retrained!

From THEYWORKFORYOU.COM

[Diana R. Johnson The Minister of State, Home Department](#)

The [Home Office](#) collects and publishes information on the number of speed limit offences that resulted in 'driver retraining', as part of its annual 'Police Powers and Procedures: Roads policing' statistical release. The latest data is available here [Police powers and procedures: Roads policing, to December 2023 - GOV.UK](#) and covers the calendar year ending December 2023.

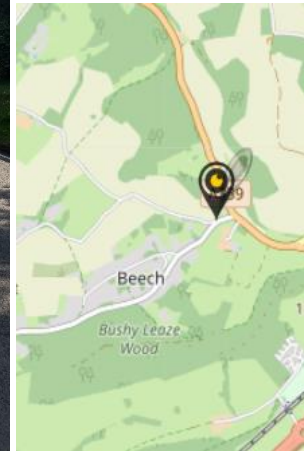
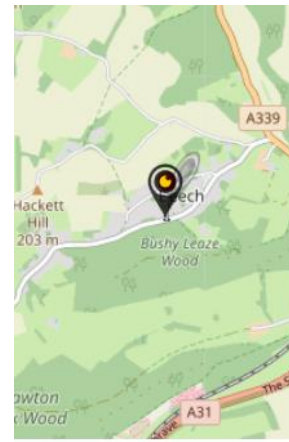
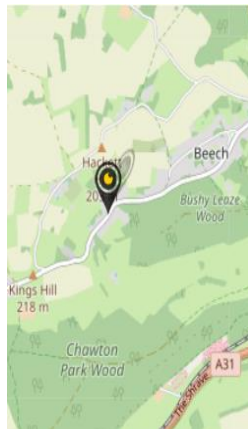
In 2022, there were 1,355,293 speed limit offences that resulted in driver retraining. In 2023, there were 1,495,462 speed limit offences that resulted in driver retraining.

Data for 2024 is due to be published in late 2025.

Regrettably these are one off offenders ASW allows to track frequent offenders it would be good if the police considered using this data to address the really problem drivers. We can but hope.

Actions this month:

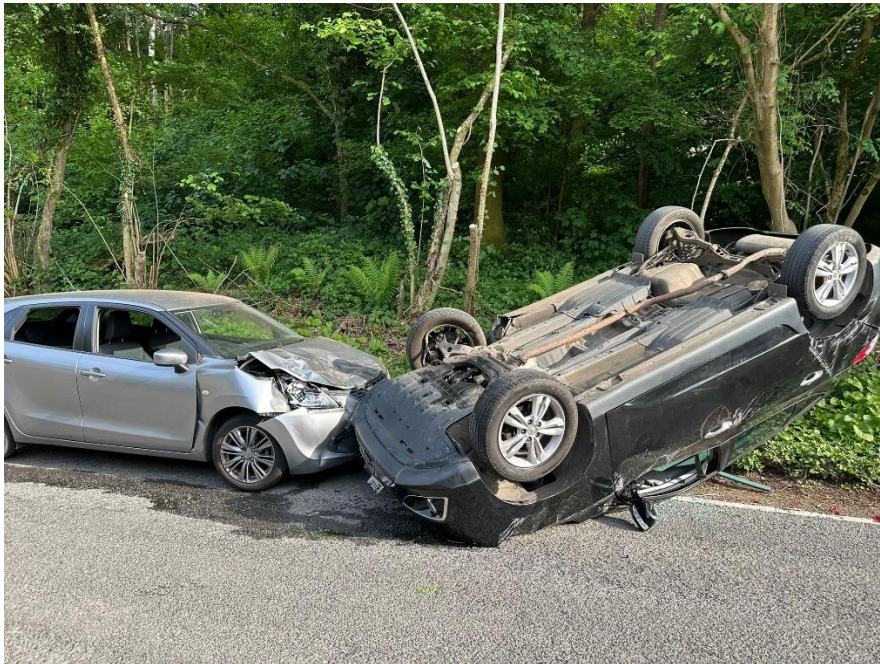
1. Hampshire Police are investigating how best to use the ASW data we provide, but despite support from our local police force and our MP we received no feedback.
2. We are continuing to work to get HCC, the Police Commissioner, Hampshire Ambulance and Fire Services to re-instate the Hampshire Road Safety initiative. The Hampshire Association of Local Councils unanimously approved a motion offering their support for the Road Safety Partnership.
3. We are now reporting liveried vehicle incidents to the vehicle owners.
4. We continue to support the ASW cameras in EHDC are rolling out.
5. We continue acting as part of the Bentworth CSW group. But **Hampshire Police has not given permission for the group to operate in Beech, because the road is too dangerous.**
6. The Beech Road Safety Working Group has in conjunction with Hampshire Highways completed works on an on-road footway see below:



Accident in Beech June 2025

Thankfully no fatalities but none the less another serious crash.

See image below



How the driver of the upside-down vehicle escaped with minor injuries and just a brief visit to Basingstoke Hospital we will never know. The vehicle he collided with was driven by a mum with 3 children in the car. Fortunately, they did not even have a scratch.

GDPR restrictions do not allow us to mention whether the vehicles shown were frequent speedsters or not. The crash occurred in an area where the Parish Council has been allowed to create a footpath in the wood alongside the road. Regrettably the Forestry Commission does not allow us to do the same in the 1 mile stretch where Forestry land borders our through road (Maintenance costs were sighted as the reason?).

Everywhere we face obstacles to improving safety on the roads through Beech.

1. Number of offenses by frequent speedsters Travelling NE through the village as a %age of total offenses.

The table below shows the number of offenses by number of vehicles over the last 12 months in Beech. So, **6** vehicles accounted for 5% of offenses, **601** offenses in total. They comprised **0.04 %** of vehicles transversing the village. Just **300** vehicles accounted for half the speeding offenses over the last 12 months...

Number of Vehicles as a %age of Offenses YTD				Jun-25
No Off Speedsters	% of Total offenses	No of ASW Offenses	% of all transits	
11	5%	1005	0.63%	
27	10%	1971	1.24%	
78	20%	3865	2.44%	
120	25%	4959	3.12%	
196	33%	6482	4.08%	
503	50%	9941	6.26%	
6038	100%	19722	12.43%	

Based on this data, if we can address just 120 vehicles in each East Hampshire village each year, we will have addressed 25% of the speedsters and more importantly we would address the most serious frequent offending speedsters in the district...

That could be achieved in just 10 letters a month per village...

2. Most Frequent Single Point Offenders – June 2025

Ranking	VRN Data Advanced	Make	Model	Colour	No of times in June	No of times in May	No of times in April	No of times in March	No of times speeding last 12 Months
1		FORD	RANGER	BLUE	57	59	18	18	130
2		MINI	COOPER S EXCLUSIV...	GREEN	48	42	8	6	64
3		VOLKSWAGEN	GOLF	BLACK	46	39	3	18	124
4		VOLVO	XC60	GREY	43	13	0	0	54
5		VOLVO	XC60	WHITE	35	47	4	0	55
6		LAND ROVER	DISCOVERY	GREY	34	42	7	0	49
7		FORD	FIESTA	BLACK	34	32	6	1	39
8		LAND ROVER	DEFENDER HSE D MH...	GREY	29	34	2	0	36
9		NISSAN	X-TRAIL	SILVER	27	34	10	9	90
10		MINI	COOPER S	SILVER	27	27	2	5	51

The Top Frequent speedsters this month are regular speedsters through the village month in month out.

3. Vehicles Exceeding Average Speed by Frequency – June 2025

Zone	Date	Time (From)	Time (To)	VRM	Make	Model	Colour	Average Speed	Error Margin (Åtmph)	No of Offenses
Eastbound 66 Kings Hill to 106 Medstead Road	29/06/2025	16:29:39	16:30:34		FORD	RANGER	BLUE	49.1	1.7	5
Eastbound 66 Kings Hill to 7 Medstead Road	29/06/2025	16:29:39	16:31:32		FORD	RANGER	BLUE	43.5	0.8	5
Eastbound 106 Medstead Road to 7 Medstead Road	29/06/2025	16:30:34	16:31:32		FORD	RANGER	BLUE	38.1	1.3	5
Eastbound 106 Medstead Road to 7 Medstead Road	07/06/2025	13:17:30	13:18:31		FORD	RANGER	BLUE	36.2	1.1	5
Eastbound 66 Kings Hill to 7 Medstead Road	15/06/2025	13:46:40	13:49:00		FORD	RANGER	BLUE	35.1	0.5	5
Eastbound 66 Kings Hill to 7 Medstead Road	01/06/2025	08:44:24	08:46:31		NISSAN	X-TRAIL	SILVER	38.7	0.6	4
Eastbound 66 Kings Hill to 106 Medstead Road	17/06/2025	11:15:08	11:16:23		NISSAN	X-TRAIL	SILVER	36	0.9	4
Eastbound 106 Medstead Road to 7 Medstead Road	18/06/2025	09:46:35	09:47:38		NISSAN	X-TRAIL	SILVER	35.1	1.1	4
Eastbound 106 Medstead Road to 7 Medstead Road	06/06/2025	14:28:36	14:29:40		NISSAN	X-TRAIL	SILVER	34.5	1	4
Eastbound 106 Medstead Road to 7 Medstead Road	29/06/2025	11:56:59	11:58:02		ISUZU	D-MAX	BLUE	35.1	1.1	4
Eastbound 66 Kings Hill to 106 Medstead Road	29/06/2025	11:55:39	11:56:59		ISUZU	D-MAX	BLUE	34.8	0.8	4
Eastbound 66 Kings Hill to 7 Medstead Road	29/06/2025	11:55:39	11:58:02		ISUZU	D-MAX	BLUE	34.4	0.5	4
Eastbound 66 Kings Hill to 106 Medstead Road	29/06/2025	11:55:39	11:56:59		ISUZU	D-MAX	BLUE	33.8	0.8	4
Eastbound 66 Kings Hill to 106 Medstead Road	13/06/2025	12:05:40	12:06:33		NISSAN	NAVARA	BLACK	51	1.9	3
Eastbound 66 Kings Hill to 7 Medstead Road	13/06/2025	12:05:40	12:07:51		NISSAN	NAVARA	BLACK	37.5	0.6	3
Eastbound 106 Medstead Road to 7 Medstead Road	16/06/2025	20:20:14	20:21:17		NISSAN	NAVARA	BLACK	35.1	1.1	3
Eastbound 66 Kings Hill to 7 Medstead Road	19/06/2025	16:26:35	16:28:12		VOLVO	XC60	WHITE	50.6	1	3
Eastbound 106 Medstead Road to 7 Medstead Road	14/06/2025	15:07:24	15:08:34		VOLVO	XC60	WHITE	31.6	0.9	3
Eastbound 106 Medstead Road to 7 Medstead Road	28/06/2025	10:24:04	10:25:16		VOLVO	XC60	WHITE	30.7	0.8	3

- The distances for Average Speeds have been measured using a surveyor's measuring wheel and verified by GPS, the smaller of the 2 distances taken for the calculation.
- Timing is internet timing individual devices timings are compared to the central data base internet time any readings that are out by more than 1% are discarded.

AVERAGE SPEED infringements have increased significantly this month. A better road surface may be contributory to this. Vehicles breaking the average speed limit of 30 mph are also frequent speedsters!

4. Commercial Vehicles frequent offenders notified to the Police June 2025

The parish council has authorised the clerk to write to frequently offending commercial vehicles identified by their livery. To date we have written to 57 vehicle owners. There has been 3 new commercial vehicles in June which have recorded for the first time more than 10 offenses in Beech in the last 12 months. Clerk has written 2 first letters to the relevant vehicle owners. Those reported to the Police keep speeding??

We have received no feedback from the police on whether they took any further action on reported vehicles.

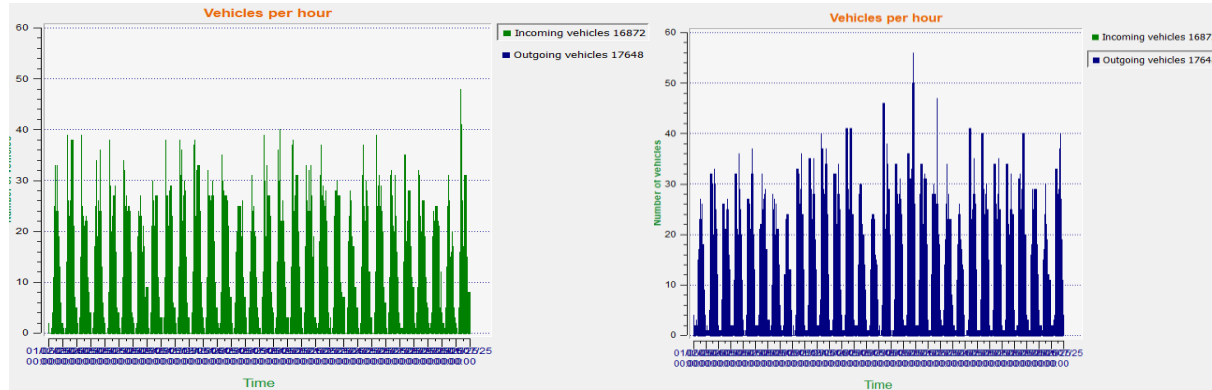
	No Contacts this month	Date Detected		VRN	Make	Model	Company	Contact	Offenses since this notification	Offenses last month in Beech	Offenses sine last Notification	Offense last 12 months in Beech	P r e v i o u s #	N o t i f i e d	Type of contact
June	1	02/06/2025	10:31:30	LN70RFJ	MERCEDE	SPRINTER 314 PROG...	YELLOW	DHL pressestelle@dhl.com	ir@dhl.com	0	3	0	0	6	Police Notified
	2	06/06/2025	12:44:47	HN12UYG	RENAULT	TRAFFIC	BLACK	MW Property Service	admin@mwpropertyservice.co.u	0	10	4	14	4	Police Notified
	3	11/06/2025	17:09:23	CU23MLO	FIAT	DUCATO 35 BUSINES...	WHITE	DPD	execdesk.admin@dpdgroup.co.uk	0	3	2	14	0	Clerk e-mail ltr 1
	4	16/06/2025	15:45:11	DV62SXR	FORD	TRANSIT	WHITE	Edmunds and Son	07946 413308	6	0	11	17	6	Police Notified
	5	18/06/2025	15:50:25	DD70DOG	CITROEN	DISPATCH 1400 EN-...	WHITE	My Doggie Day care	info@mydoggie daycare.co.uk	0	4	5	16	4	Police Notified
	6	24/06/2025	09:51:42	KP25SZC	PEUGEOT	EXPERT PROFESSION...	RED	Royal Mail	customerservice@your.royalmail.com	0	2	3	12	1	Clerk e-mail ltr 1
	7	28/06/2025	08:56:37	WD64TWY	CITROEN	BERLINGO 1000	SILVER	Unable to identify Livery		0	11	10	11	0	
	8	30/06/2025	06:42:01	BT70OAZ	FORD	TRANSIT CUSTOM 30...	WHITE	Golden Hammer Roofing	charlie@goldenhammerroofing.co.uk	0	5	11	18	8	Police Notified
	9	30/06/2025	07:24:19	BR05SFR	FORD	TRANSIT	BLACK	Secure Roof Fixing	info@securefixroofing.co.uk	0	3	34	61	7	Police Notified
	10	30/06/2025	13:41:54	T50DMO	FORD	RANGER	BLUE	Bodgit and Legit	info@bodgitandlegit.co.uk	0	10	27	60	9	Police Notified

Note: As opposed to Private unmarked vehicles, commercial vehicles with livery are not protected from publication under the GDPR legislation.

This month 10 Livered Vehicles were detected 7 were previously notified to the police.

5. Number of vehicles travelling through Beech between 1st and 30th of June 2025.

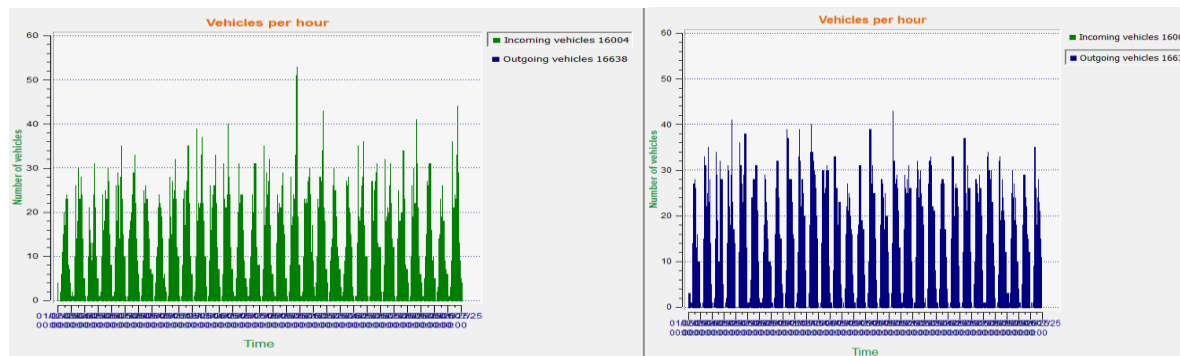
Recorded @104 Medstead Rd Mid Village



NE Direction **16872**

SW Direction **17648**

Recorded @ 41 Medstead Road Village Centre



SW Direction **16004**

NE Direction **16638**

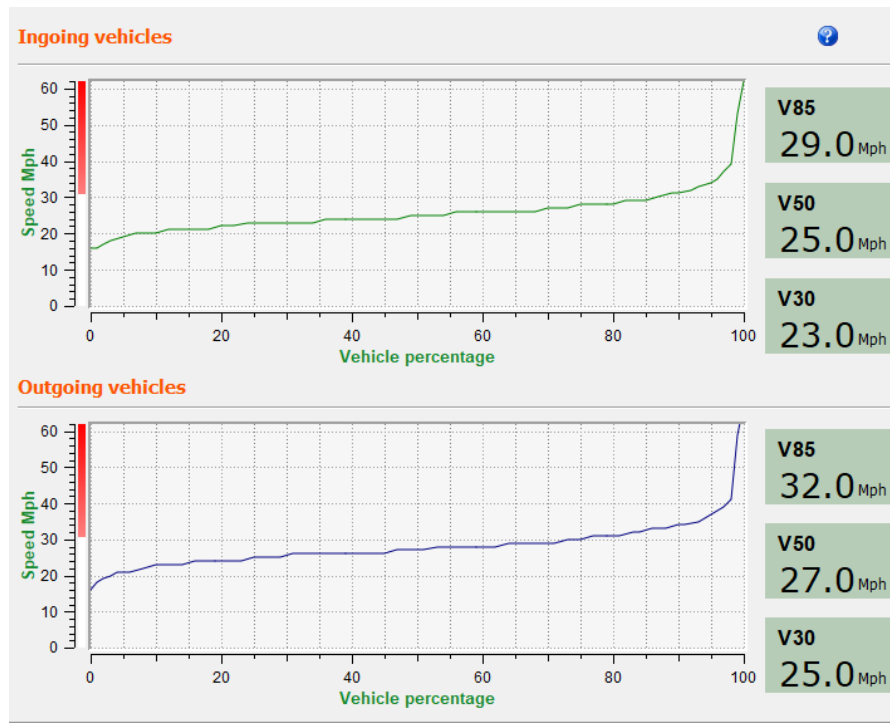
Now Road works on the A31 are completed Traffic dropped back to around 16000 vehicles per month in each direction.

6. Percentile speeds (recorded @104 Medstead Road) June 2025

Clearly the traffic direction managed with the SID and the ASW cameras shows a much better driver behaviour.

V85 means the speed below which 85% of Vehicles are moving, V50 50% of vehicles and V30 30%.

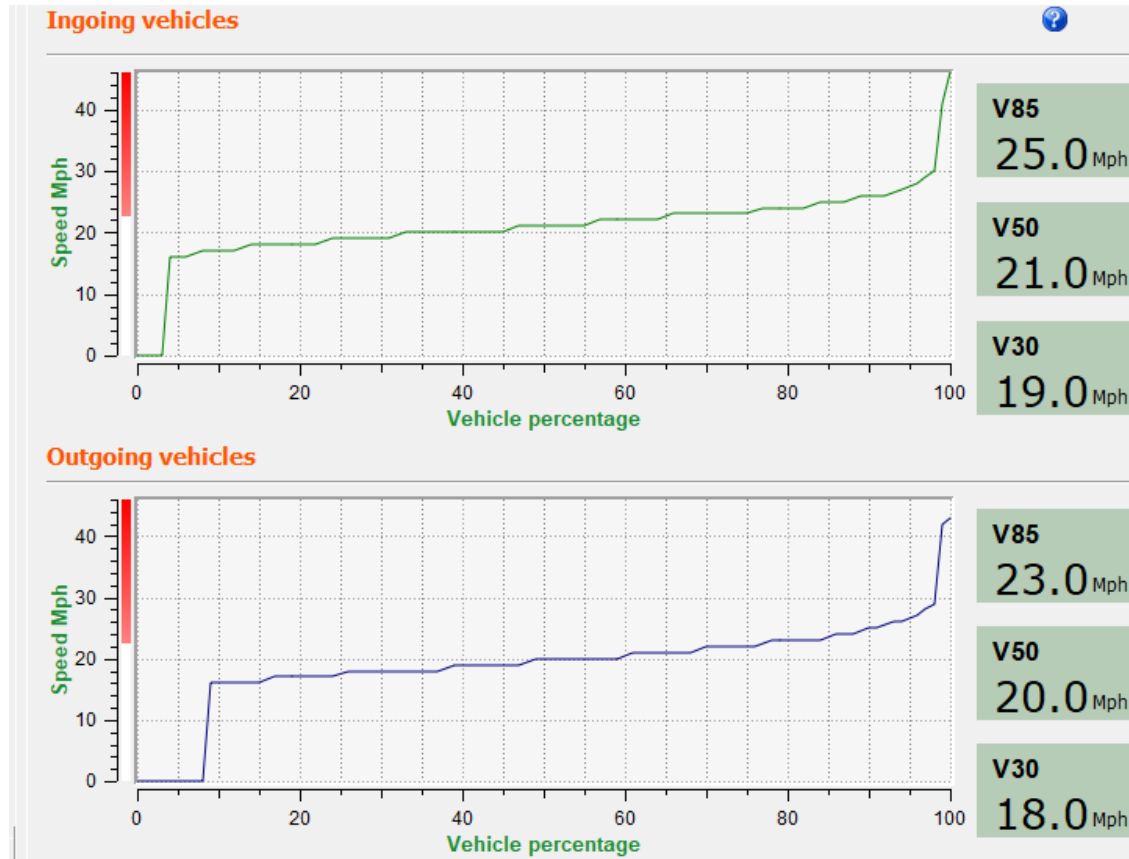
Note the very small number who speed excessively ... less than 2%



Incoming vehicles are those moving towards the village centre. The speed limit is the same in both directions for a further 1 mile.

The V85 Percentile speed has crept up a little this month

7. Percentile speeds (recorded @ 41Medstead Road) June 2025



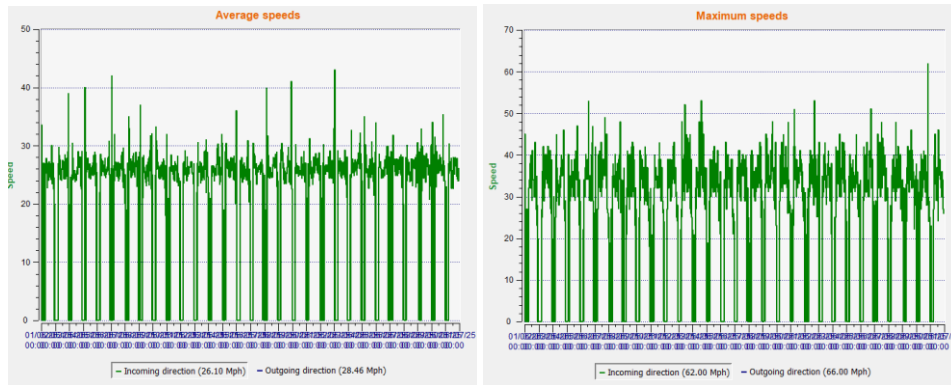
Percentile speeds are slightly up from June.

The V85 Percentile speed has crept up a little this month.

8. Averaged and Maximum Speeds as measured by the Speed Indicator Device 2025 June

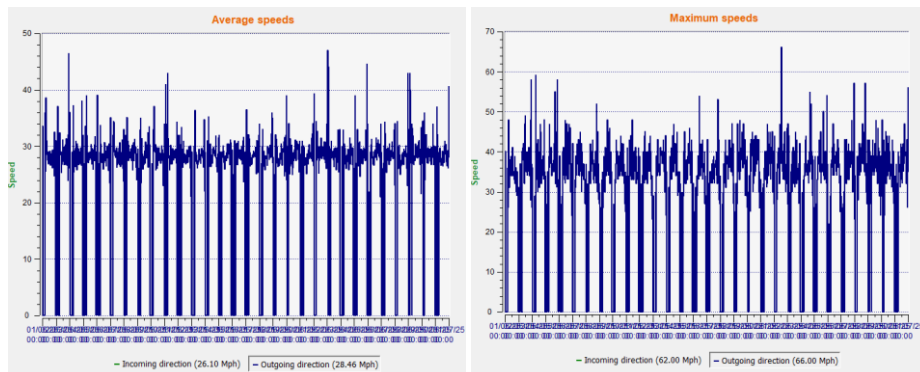
a. Recorded @104 Medstead Rd

NE Bound



The June Averaged speed was 26.1 mph again up from the previous month May, and the Maximum was 62.00 mph 7 mph faster than May!

SW Bound



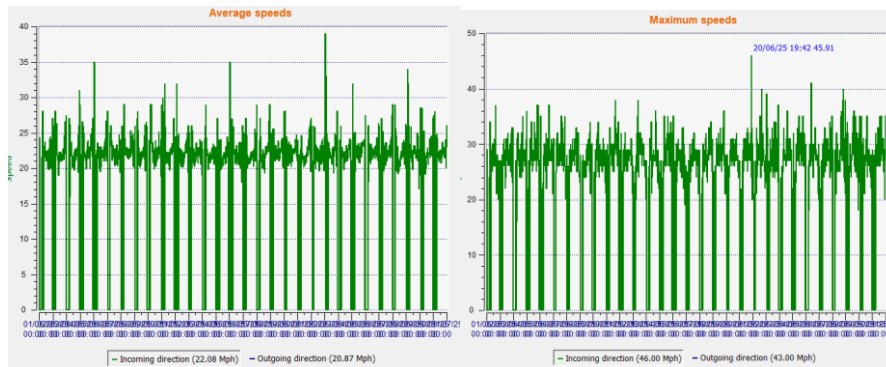
The June Averaged speed was 28.46 mph up 0.7 mph from May, and the Maximum was 66.00 mph 11 mph up from May!

!

9. Averaged and Maximum Speeds as measured by the Speed Indicator Device June 2025.

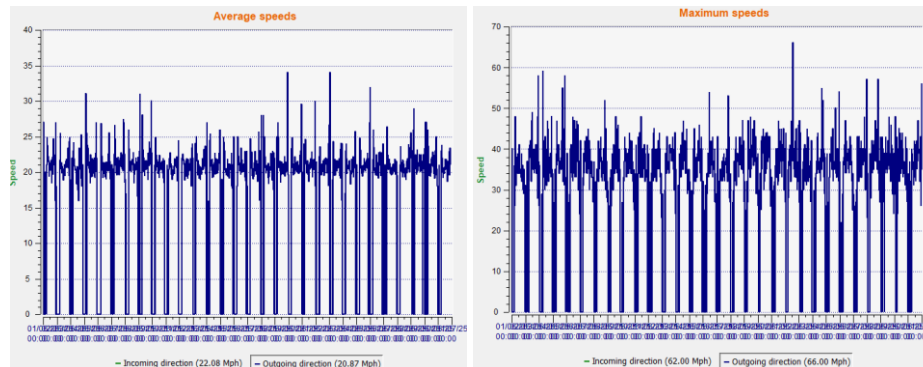
Recorded @41 Medstead Rd

NE Bound



The June averaged speed was 22.08 mph a 0.5-mph increase from May, and the Maximum was 46.00 mph a 10mph decrease from May

SW Bound



The June Averaged speed was 22.08 mph, a 1.41-mph increase compared to May, and the Maximum was 66.00 mph a 22mph increase!!!

10. Worst Average Speed Offenders in the Last 12 Months

C	D	E	F	G	H	I	J	K
Offenses in June 2024	VRN	Make	Model	Vehicle Colour	Average Speed	Error Margin (±mph)	Zone	Spe m 1/
5		FORD	RANGER	BLUE	49.1	1.7	Beech Kings Hill to Beech East NEB	#
4		NISSAN	X-TRAIL	SILVER	38.7	1.1	Eastbound 106 Medstead Road to 7 Medstead Road	#
3		KIA	SPORTAGE	SILVER	41.6	1.3	Eastbound 106 Medstead Road to 7 Medstead Road	#
3		MAZDA	CX-80 EXCLUSIVE-L...	GREY	49.1	1.7	Eastbound 106 Medstead Road to 7 Medstead Road	#
3		NISSAN	NAVARA	BLACK	51.0	1.9	Eastbound 106 Medstead Road to 7 Medstead Road	#
3		MERCEDES	ML	BLUE	45.8	1.5	Eastbound 106 Medstead Road to 7 Medstead Road	#
3		MINI	MINI	SILVER	42.9	1.3	Eastbound 106 Medstead Road to 7 Medstead Road	#
3		LAND ROVER	DISCOVERY	GREY	36.2	1.1	Eastbound 106 Medstead Road to 7 Medstead Road	#
3		FORD	TOURNEO	SILVER	44.2	1.3	Eastbound 106 Medstead Road to 7 Medstead Road	#
3		VOLVO	XC60	GREY	49.1	1.3	Eastbound 106 Medstead Road to 7 Medstead Road	#
3		VOLVO	XC60	WHITE	50.6	1	Eastbound 106 Medstead Road to 7 Medstead Road	#
2		KIA	SPORTAGE	ORANGE	38.1	1	Eastbound 106 Medstead Road to 7 Medstead Road	#
1		RENAULT	TRAFIC	BLUE	42.9	1.3	Eastbound 66 Kings Hill to 106 Medstead Road	#
1		NISSAN	JUKE	RED	36.5	0.9	Eastbound 66 Kings Hill to 106 Medstead Road	#
1		FORD	RANGER	BLUE	33.0	0.8	Eastbound 66 Kings Hill to 106 Medstead Road	#
1		LAND ROVER	DEFENDER X-DYNAMI...	GREEN	42.9	1.3	Eastbound 66 Kings Hill to 106 Medstead Road	#
1		FORD	TRANSIT	BLACK	54.0	2	Eastbound 66 Kings Hill to 106 Medstead Road	#
1		NISSAN	NAVARA	GREY	36.2	1.1	Eastbound 106 Medstead Road to 7 Medstead Road	#
1		VOLVO	XC90	BLACK	34.5	1	Eastbound 106 Medstead Road to 7 Medstead Road	#
1		TOYOTA	HILUX	BLUE	31.6	0.9	Eastbound 106 Medstead Road to 7 Medstead Road	#

Average speed recordings are significantly up. Possible road surface improvements have contributed to that.

11. Worst Single Point Offenders over the last 12 months

Last Mths Rank	This Mths Rank	V R N	M a k e	Model	Colour	Top Speed	DVLA Notes during the last 12 months	Times Seen speeding in the last 12 months	Times speeding in the Last Mth	Times speeding in the Last week	Times Seen speeding since Oct 1st 2024	Times Seen speeding since Jan1st 2025	Average speeding No since Jul 01 23
10	1		FORD	RANGER	BLUE	52	Commercial/Liveried	127	36	8	80	68	11
1	2		VOLKSWAGEN	GOLF	BLACK	56	0	124	23	7	49	44	0
2	3		TOYOTA	AURIS	BLUE	63	0	113	17	4	57	56	5
13	4		NISSAN	X-TRAIL	SILVER	63	0	87	23	3	40	32	20
4	5		CITROEN	C3	BLUE	56	0	86	14	6	29	28	16
3	6		AUDI	A4	GREY	66	0	83	2	1	36	31	1
14	7		MINI	MINI	SILVER	62	0	82	10	1	56	47	14
8	8		MERCEDES-BENZ	B-CLASS	SILVER	54	0	80	8	1	50	50	16
7	9		BMW	X4	WHITE	54	0	78	11	4	34	33	5
>20	10		KIA	SPORTAGE	SILVER	61	0	76	23	0	49	45	3

Speeding is a habit... a dangerously bad habit... it caused 1500 deaths almost 30,000 seriously injures in 2024 in England and Wales ...

Police force area	Note	Killed	Seriously injured (unadjusted)	Seriously injured (adjusted) [note 2]	Killed or seriously injured (unadjusted)	Killed or seriously injured (adjusted) [note 2]
1 West Yorkshire		60	1,430	1,430	1,490	1,490
2 Hampshire		50	890	1,210	940	1,260
3 Sussex		40	1,010	1,010	1,050	1,050

Hampshire has an appalling record when it comes to road deaths...

Good to see that some Persistent regulars have dropped out of the Top 10 Chart, but those dropping in do have a persistent record going back 12 months!

The top 10 speedsters average a maximum speed recorded of 58mph! Those that have offended just once have a maximum average speed recorded of 40 mph!

11. Offenders by speed range - 12 months Statistics

The solar powered ASW cameras are obviously more efficient in the summer. But the good news is that they continue to effective in controlling drivers who care about not speeding. Regrettably, persistent speedsters who are also the fastest drivers remain persistent, but we are making progress ...

10 Mths Prior to ASW camera intro	NE Direction HCC Trial 14 days	EVOCOM SID SPEED mph	12 Months Ending													
2021 Westcotec			30/04/24	31/05/24	30/06/24	31/07/24	31/08/24	30/09/24	31/10/24	30/11/24	31/12/24	31/01/25	28/02/25	31/03/25	30/04/25	31/05/25
No of Vehicles	No of Vehicles															
19511		<30	165253	165489	164258	163771	164081	162902	162279	157374	153139	147868	147942	140842	157947	161296
		30-35	15420	15229	14836	14518	14143	13838	13761	13605	13020	12617	12189	12078	12291	13748
	290	36-40	4583	4555	4483	4298	4141	4033	3929	3803	3661	3511	3364	3302	3304	3687
	95	41-50	1339	1287	1249	1238	1205	1187	1145	1109	1075	1038	967	937	935	1037
	7	>50	147	138	128	118	110	103	99	99	91	87	81	73	68	75
94736	1055	Total Vehicles	186742	186698	184954	183943	183680	182108	181213	175990	170986	165121	164543	157232	174545	179843
		>35	6069	5980	5860	5654	5456	5323	5173	5011	4827	4636	4412	4312	4307	4799
20.6%	37.2%	% of Drivers Offending > 35	3.25%	3.20%	3.17%	3.07%	2.97%	2.92%	2.85%	2.85%	2.82%	2.81%	2.68%	2.74%	2.47%	2.67%
		Total ASW Detected YTD	16074	16009	16515	17635	18176	18638	18631	15227	14115	14115	14115	16799	16062	15165
		Average no per ASW camera	5358	5336	5505	5878	6059	6213	6210	5076	4705	4705	4705	5600	5354	5055
		% - ASW Detected	88.28%	89.24%	93.94%	103.97%	111.05%	116.71%	120.05%	105.15%	93.89%	93.89%	93.89%	93.89%	100.00%	100.00%

***3625 out of 6038 offending vehicles have offended just the once in the last 12 months ...
Roadside Community Speed Watch more likely catches one of the 3625... and likely misses the
speedsters that make rural village roads dangerous!***